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- 4w ☐ 1. Branding on the Net; The old rules don't apply. So how do you hustle those wares online?; Ellen Neuborne in New York, with Robert D. Hof in San Mateo, Calif.; **Business Week**, New York; November 9, 1998, Iss. 3603; pg. 76
- ☒ 2. Online Merchants: Cyberspace Winners: How They Did It; Convenience, huge selections, and a few electronic twists give these Netpreneurs an edge; Heather Green in New York, with Seanna Browder in Seattle; **Business Week**, New York; June 22, 1998, Iss. 3583; pg. 154
- ☐ 3. Technology Week finalizes schedule; **Colorado Springs Gazette-Telegraph**, Colorado Springs, Colo.; Sep 26, 1996; pg. F.6

Refine your search. Enter a word, words or specific phrase.

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L Number	Hits	Search Text	DB	Time stamp
-	2904	705/26-27.ccls.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/18 14:04
-	3	705/\$.ccls. and (imprinted adj (gift or item or product))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/18 14:07
-	92	705/\$.ccls. and ((logo or graphic or message or text or textual) with promotional with (gift or item or product))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/18 15:53
-	28	freemarkets.as.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/18 16:09
-	2	moai.as.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/18 16:10
-	0	maoi.as.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/18 16:10
-	34	openmarket.as. or (open.as.adj market.as.)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/18 16:11
-	2	(openmarket.as. or (open.as.adj market.as.)) and (bid or bidding or auction or auctioned or auctioning)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/18 16:12
-	28	freemarkets.as. and (bid or bidding or auction or auctioned or auctioning)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/18 16:12
-	2	5965858.pn.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/19 15:37
-	2	5424944.pn.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/19 15:37
-	64	dell.as. adj computer.as.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/20 07:20
-	1	henson.in. and premier	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/20 10:33

-	1	6167383.pn. and (reminder or alert\$3 or notify or notification or notifying or notified or reminded or reminding)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/20 10:36
-	0	6167383.pn. and (calendar)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/06/20 10:36


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**At least 61 articles matched your search.**

- u
- ☐ 51. [Corporate profile for Krantor Corp.; Platek, Henry, Business Wire](#), New York; Mar 28, 1997; pg. 1
  - ☐ 52. [Corporate profile for Krantor Corp.; Platek, Henry, Business Wire](#), New York; Mar 28, 1997; pg. 1
  - ☒ 53. [GATEWAY OPENS PROMOTIONAL PRODUCTS WEB SITE; \[FIVE STAR LIFT Edition\]; Oscar Waters; St. Louis Post - Dispatch](#), St. Louis, Mo.; Mar 24, 1997; pg. 10
  - ☐ 54. [PEPSI AIMS BEAN BALL AT COKE WITH NEW CONTRACT; \[FIVE STAR LIFT Edition\]; 1997, Bloomberg News; St. Louis Post - Dispatch](#), St. Louis, Mo.; Mar 20, 1997; pg. 08.C
  - ☐ 55. [Exhibitors; \[ALL Edition 4\]; Providence Journal - Bulletin](#), Providence, R.I.; Mar 16, 1997; pg. I.10
  - ☐ 56. [EXHIBITORS; \[ALL Edition 2\]; Providence Journal - Bulletin](#), Providence, R.I.; Mar 16, 1997; pg. I.10
  - ☐ 57. [EXHIBITORS; \[ALL Edition 1\]; Providence Journal - Bulletin](#), Providence, R.I.; Mar 16, 1997; pg. I.10
  - ☐ 58. [New businesses; \[ALL Edition\]; Providence Journal - Bulletin](#), Providence, R.I.; Mar 13, 1997; pg. G.03
  - ☐ 59. [Matrox woos VARs wowed by MMX; Bliss, Jeff, Computer Reseller News](#), Jericho; Mar 10, 1997, Iss. 726; pg. 128, 1 pgs
  - ☐ 60. [COMPANY NEWS; Austin American Statesman](#), Austin, Tex.; Mar 8, 1997; pg. D.4

41-50      61-70

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**At least 11 articles matched your search.**

- W  
X
- ✓
- ☒ 1. PromoMart Finds Internet Beats Radio and Television Advertising Second Year Running; **PR Newswire**, New York; Sep 18, 1998; pg. 1
  - ☒ 2. The guide to corporate gift giving; *Karen Gines*; **Incentive**, New York; Aug 1998; pg. 1, 15 pgs
  - ☐ 3. Nostalgia Craze Sparks Unique Promotion Trend; **PR Newswire**, New York; Jun 12, 1998; pg. 1
  - ☐ 4. Indulgence Products Trend Penetrates Corporate Market; **PR Newswire**, New York; May 29, 1998; pg. 1
  - ☐ 5. For the record; *Anonymous*; **Incentive**, New York; May 1998; Vol. 172, Iss. 5; pg. 11, 1 pgs
  - ☒ 6. Internet promotions; *Rolf Maurer*; **Folio : The Magazine for Magazine Management**, Stamford; Feb 1, 1998; Vol. 27, Iss. 2; pg. 28, 1 pgs
  - ☐ 7. Promotional Gifts Proven to Drive Traffic to Tradeshow Booths; **PR Newswire**, New York; Dec 12, 1997; pg. 1
  - ☐ 8. Facts, figures, & findings; *Anonymous*; **E Media Professional**, Wilton; Nov 1997; Vol. 10, Iss. 11; pg. 14, 1 pgs
  - ☐ 9. The art of corporate gift giving; *Anonymous*; **Incentive**, New York; Aug 1997; pg. 3, 13 pgs
  - ☐ 10. For the bookmark; *Anonymous*; **American Demographics**, Ithaca; Nov/Dec 1996; pg. 40, 2 pgs

11-11

Refine your search. Enter a word, words or specific phrase.



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Search Results

[Save Link](#) Saves this search as a Durable Link under "Results-Marked List"**At least 151 articles matched your search.**

- ☐ 141. Chinese eatery, chocolate shop to open in Crossroads Plaza; *Anonymous*; **The Enterprise**, Salt Lake City; Jul 27, 1998; Vol. 28, Iss. 5; pg. 1
- ☐ 142. Chinese eatery, chocolate shop to open in Crossroads Plaza; *Anonymous*; **The Enterprise**, Salt Lake City; Jul 27, 1998; Vol. 28, Iss. 5; pg. 1
- ☐ 143. Paint-your-own-pottery places are unleashing the artist within Mondrian today, Monet tomorrow; [ALL Edition]; GAIL CIAMPA *Journal Staff Writer*, **The Providence Sunday Journal**, Providence, R.I.; Jul 26, 1998; pg. K.01
- ☐ 144. LOOK FOR FURNITURE THAT GROWS WITH YOUR CHILD OR CAN BE USED ELSEWHERE; [FINAL Edition]; SANDRA DIAS, *CORRESPONDENT*; **Virginian - Pilot**, Norfolk, Va.; Jul 26, 1998; pg. G.1
- ☐ 145. Shopping bag // LifePlace products help disabled and caregivers; [METRO Edition]; Lynn Underwood; **Star Tribune**, Minneapolis, Minn.; Jul 23, 1998; pg. 02.E
- ☐ 146. Cox Interactive Media's City Sites No. 1 in Key Internet Usage Measures Based Upon Media Metrix Data; *Business Editors & Technology Writers*; **Business Wire**, New York; Jul 22, 1998; pg. 1
- 24 ☒ 147. PictureMall Taps Internet Veteran Sandy Goldman as President & CEO and Changes Name to pix.com; **PR Newswire**, New York; Jul 22, 1998; pg. 1
- ☐ 148. MDC Makes Executive Appointments; *Business Editors*; **Business Wire**, New York; Jul 21, 1998; pg. 1
- ☐ 149. San Bernardino County New Businesses; **The Business Press**, Ontario, Calif.; Jul 20, 1998; pg. 21
- ☐ 150. GILDING THE LILY - VERNON STYLE; [SUNRISE Edition]; EILEEN GLANTON - *Associated Press*; **The Oregonian**, Portland, Or.; Jul 19, 1998; pg. L.08

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131-140 151-160

Refine your search. Enter a word, words or specific phrase.

PDN(&lt;11/16/1998) AND (internet or online or (on pre/1 line) c

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Publication type:

All

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Search Results

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**At least 13 articles matched your search.**

- 2V
- ☐ 1. [PictureMall Taps Internet Veteran Sandy Goldman as President & CEO and Changes Name to pix.com](#); **PR Newswire**, New York; Jul 22, 1998; pg. 1
  - ☒ 2. [SUNDAY BRUNCH; The Stuff; The Picture of Sweetness; \[Home Edition\]; JACLYN EASTON; The Los Angeles Times](#), Los Angeles, Calif.; Jun 7, 1998; pg. 1
  - ☐ 3. [AIMS Lab Releases Latest Picture Grabber](#); **PR Newswire**, New York; Jun 1, 1998; pg. 1
  - ☐ 4. [THIS WEEK IN MULTIMEDIA DEALS](#); **Multimedia Week**, Potomac; May 25, 1998; Vol. 7, Iss. 21; pg. 1
  - ☐ 5. [Kideo Productions, Inc. Launches Internet Marketing Campaign With PictureMall, Leading Internet Marketer of Photo-Personalized Merchandise, and eToys, Premier Online Retailer of Quality Children's Toys](#); *Business/Technology Editors*; **Business Wire**, New York; May 18, 1998; pg. 1
  - ☐ 6. [PictureMall.com's Digital Imaging Software Now Bundled With Casio's Entire Line of Digital Cameras](#); *Business Editors/Computer Writers*; **Business Wire**, New York; May 15, 1998; pg. 1
  - ☐ 7. [Just In Time for Opening Day -- PictureMall.com Introduces Photo-Personalized Baseball Trading Cards For Your Future Big Leaguer!](#); *Business/News/Sports Editors*; **Business Wire**, New York; Mar 31, 1998; pg. 1
  - ☐ 8. [Onset Technology, Inc. Broadens and Improves OEM Product Offerings](#); **PR Newswire**, New York; Mar 16, 1998; pg. 1
  - ☐ 9. [ColorDesk Software Bundled with Onset Technology's ImageDock; Bundle creates comprehensive scanning solution with photo enhancement capabilities and direct access to PictureMall](#); *Business Editors/Computer Technology Writers*; **Business Wire**, New York; Mar 2, 1998; pg. 1
  - ☐ 10. [@Home: Keeping Up](#); **PC World Online**, San Francisco; Mar 1, 1998; pg. 1

Next

11-20

Refine your search. Enter a word, words or specific phrase.

PDN(&lt;11/16/1998) AND (picturemall or picturemall.com)

**Search**Publication  
type:

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Search in:

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Search Results

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## At least 21 articles matched your search.

- 34
- ☐ 11. The Net Is Open for Business--Big Time; E-commerce is 'an absolutely unstoppable force.' In less than a decade, it could account for as much as 6% of GDP; Robert D. Hof in San Mateo, Calif.; **Business Week**, New York; August 31, 1998, Iss. 3593; pg. 108
  - ☒ 12. Online bidding keeps suppliers in line; Sarah Lorge; **Sales and Marketing Management**, New York; Aug 1998; Vol. 150, Iss. 8; pg. 16, 1 pgs
  - ☐ 13. SHOP TILL YOUR BOT DROPS CHAOS, NOT ORDER, MAY BE THE HALLMARK OF A COMPUTER-DRIVEN CONSUMER ECONOMY; [TWO STAR Edition]; **Pittsburgh Post - Gazette**, Pittsburgh, Pa.; Jul 26, 1998; pg. C.1
  - ☐ 14. Getting behind the business of electronic commerce; C Margaret Scarborough; **TMA Journal**, Bethesda; Jul/Aug 1998; Vol. 18, Iss. 4; pg. 42, 3 pgs
  - ☐ 15. UTC uses net-based auction to help craft an optimal supply base; Anonymous; **Purchasing**, Boston; Jun 18, 1998; Vol. 124, Iss. 10; pg. S4, 2 pgs
  - ☐ 16. Web services help buyers get right price; Gregory Dalton; **InformationWeek**, Manhasset; Apr 27, 1998, Iss. 679; pg. 26, 1 pgs
  - ☐ 17. ONLINE AUCTION \$%DING! THE PRICE OF WIDGETS JUST WENT DOWN; CLAUDIA COATES; **Columbian**, Vancouver, Wash.; Apr 23, 1998; pg. 1
  - ☐ 18. AUCTION ON WEB IS BUYER'S MARKET WOULD-BE SELLERS COMPETE IN LOW BIDS; [NORTH SPORTS FINAL, C Edition]; **Associated Press**; **Chicago Tribune**, Chicago, Ill.; Apr 6, 1998; pg. 7
  - ☐ 19. Help (Desperately) Wanted: Seven strategies for finding the best workers; By Paulette Thomas; **Wall Street Journal**, New York, N.Y.; Mar 30, 1998; Eastern edition; pg. R.12
  - ☐ 20. DING! THE PRICE OF WIDGETS JUST WENT DOWN; [ALL Edition]; CLAUDIA COATES; **Greensboro News Record**, Greensboro, N.C.; Mar 16, 1998; pg. B.4

1-10 21-30

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Publication  
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All

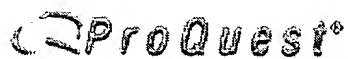
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1.

OpenSite Technologies Introduces Innovative Web Auction Partner Program; Business Editors/Computer Writers; **Business Wire**, New York; Aug 4, 1998; pg. 1

Refine your search. Enter a word, words or specific phrase.

PDN(&lt;11/16/1998) AND (freemarkets or ebay or excite or op

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Set	Items	Description
S1	421	BRANDERS (W) COM
S2	0	BRANDERS? COM
S3	23537790	PD<19991116
S4	13237	PROMOTIONAL (W) PRODUCT? ?
S5	16	LOGOMALL (W) COM
S6	18	LOGOMALL
S7	96	PRIME (W) TIME (W) PLUS
S8	223	S1 AND S4
S9	0	S8 AND S3
S10	87	RD S8 (unique items)
S11	66448	PROMOTIONAL (5N) (PRODUCT? ? OR ITEM? ? OR MERCHANDISE OR GI FT? ?)
S12	442	BUYERZONE OR BUYERZONE (W) COM
S13	11375	S11 AND S3
S14	0	S13 AND (S12 OR S1)
S15	8	S12 AND S3
S16	1	S1 AND S3
S17	<del>1381</del>	<del>BRANDERS</del>
S18	239	S1 AND S11
S19	97	RD (unique items)

?t s19/free/all

Branders.com

Earliest association  
with promotional  
products is JAN 10, 2000

Branders.com < 19991116

**19/8/1 (Item 1 from file: 15)**

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

02224403 81332788

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

**Motivation mall** WORD COUNT: 572 LENGTH: 3 Pages

Jul 2001

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Manyproducts; Incentives; **Promotional products**

CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 6400  
(CN=Employee benefits & compensation)

PRINT MEDIA ID: 36065

**19/8/2 (Item 2 from file: 15)**

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

02198420 75534151

Branders . com **calls on telemarketing to dial up online customers**

LENGTH: 1 Pages

Jul 16, 2001

COMPANY NAMES:

**Branders . com** ( NAICS:454110)

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Telemarketing; Business to business commerce; Electronic  
commerce; **Promotional products**; Manufacturers

CLASSIFICATION CODES: 9190 (CN=United States); 9000 (CN=Short Article);  
7300 (CN=Sales & selling); 8600 (CN=Manufacturing industries not  
elsewhere classified)

PRINT MEDIA ID: 28995

**19/8/3 (Item 3 from file: 15)**

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02160228 72505953

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**For Cvent, recent months a mix of ups and downs** WORD COUNT: 932

Apr 27, 2001

COMPANY NAMES:

Cvent.com ( NAICS:561499)

GEOGRAPHIC NAMES: Washington DC

DESCRIPTORS: Computer service industry; Industrywide conditions  
CLASSIFICATION CODES: 8331 (CN=Internet services industry); 9190 (CN=United States)  
PRINT MEDIA ID: 14029

**19/8/4 (Item 4 from file: 15)**  
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02133712 69621681  
\*\*USE FORMAT 9 FOR FULL TEXT\*\*  
**Survey says...** WORD COUNT: 870 LENGTH: 1 Pages  
Mar 2001  
GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: **Promotional products** ; Industrywide conditions; Incentives  
CLASSIFICATION CODES: 6400 (CN=Employee benefits & compensation); 9190 (CN=United States)  
PRINT MEDIA ID: 36065

**19/8/5 (Item 5 from file: 15)**  
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02133709 69621672  
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**Warming up to the World Wide Web** WORD COUNT: 288 LENGTH: 1 Pages  
Mar 2001  
GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Incentives; Internet; Polls & surveys; Sales promotions  
CLASSIFICATION CODES: 7200 (CN=Advertising); 5250 (CN=Telecommunications systems & Internet communications); 9190 (CN=United States)  
PRINT MEDIA ID: 36065

**19/8/6 (Item 6 from file: 15)**  
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02099212 65294638  
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**Firms turn to third parties to get handle on Telecom bills** WORD COUNT: 608  
LENGTH: 1 Pages  
Dec 18, 2000  
GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Bills; Third party; Telecommunications; Internet service providers  
CLASSIFICATION CODES: 8331 (CN=Internet services industry); 5250 (CN=Telecommunications systems & Internet communications); 9190 (CN=United States); 3200 (CN=Credit management); 9000 (CN=Short Article)  
PRINT MEDIA ID: 23762

**19/8/7 (Item 7 from file: 15)**  
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02085837 63179644  
\*\*USE FORMAT 9 FOR FULL TEXT\*\*  
**Bye, bye Amazon** WORD COUNT: 639 LENGTH: 2 Pages  
Nov 2000  
COMPANY NAMES:  
Amazon.com Inc ( TICKER:AMZN NAICS:454110)  
GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Bookstores; Web sites; Market strategy  
CLASSIFICATION CODES: 8390 (CN=Retailing industry); 5250 (CN=Telecommunications systems & Internet communications); 7000

(CN=Marketing); 9190 (CN=United States)  
PRINT MEDIA ID: 18478

**19/8/8 (Item 8 from file: 15)**  
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02079158 62753857

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**Tyrannosaurus rep?** WORD COUNT: 1836 LENGTH: 4 Pages

Oct 2000

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Incentives; Premiums; Business to business commerce;  
Electronic procurement; Salespeople

CLASSIFICATION CODES: 6400 (CN=Employee benefits & compensation); 7200  
(CN=Advertising); 5250 (CN=Telecommunications systems & Internet  
communications); 5120 (CN=Purchasing); 9190 (CN=United States)

PRINT MEDIA ID: 19988

**19/8/9 (Item 9 from file: 15)**  
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02072176 61773188

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**Control freaks** WORD COUNT: 3359 LENGTH: 7 Pages

Oct 2000

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Sales managers; Management styles; Problems

CLASSIFICATION CODES: 9190 (CN=United States); 2200 (CN=Managerial skills);  
7300 (CN=Sales & selling)

PRINT MEDIA ID: 28583

**19/8/10 (Item 10 from file: 15)**  
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02057510 58106610

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

**Click here to find corporate gifts** WORD COUNT: 674 LENGTH: 2 Pages

Aug 2000

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Incentives; **Promotional products**; Manycompanies; Corporate  
purchasing; Electronic commerce; Web sites

CLASSIFICATION CODES: 6400 (CN=Employee benefits & compensation); 7200  
(CN=Advertising); 5120 (CN=Purchasing); 5250 (CN=Telecommunications  
systems & Internet communications); 9190 (CN=United States)

PRINT MEDIA ID: 20538

**19/8/11 (Item 11 from file: 15)**  
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02039382 55348571

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**Dive into... .com** WORD COUNT: 1902 LENGTH: 5 Pages

Jun 2000

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Incentives; **Promotional products**; Electronic commerce;  
Advantages; Cost reduction; Suppliers; Technological planning

CLASSIFICATION CODES: 9190 (CN=United States); 8303 (CN=Wholesale industry)  
; 7200 (CN=Advertising); 6400 (CN=Employee benefits & compensation);  
5250 (CN=Telecommunications systems & Internet communications); 5220  
(CN=Information technology management)

PRINT MEDIA ID: 36065

19/8/12 (Item 12 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

02033586 52844895

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

**Ha-Lo bets big on the Web** WORD COUNT: 3069 LENGTH: 4 Pages

May 2000

COMPANY NAMES:

Ha-Lo Industries Inc (DUNS:05-662-8837 SIC:5199 NAICS:541890)

Starbelly.com Inc ( NAICS:339950; 541890)

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Case studies; Acquisitions & mergers; Catalogs; Commercial markets; **Promotional products** ; Computer service industry; Electronic commerce; Technological planning

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific); 8390 (CN=Retailing industry); 7200 (CN=Advertising); 8302 (CN=Software and computer services); 5220 (CN=Information technology management); 5250 (CN=Telecommunications systems & Internet communications); 2330 (CN=Acquisitions & mergers)

PRINT MEDIA ID: 14235

19/8/13 (Item 13 from file: 15)

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02021051 53793858

\*\*USE FORMAT 9 FOR FULL TEXT\*\*

**Branders . com expedites the purchase of promotional products**

WORD COUNT: 157 LENGTH: 1 Pages

Mar 2000

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Web sites; Sales promotions; House brands

CLASSIFICATION CODES: 7300 (CN=Sales & selling); 9000 (CN=Short Article); 5250 (CN=Telecommunications systems & Internet communications); 9190 (CN=United States)

PRINT MEDIA ID: 29035

19/8/14 (Item 14 from file: 15)

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02020952 53657382

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**CIOs morph into business strategists** WORD COUNT: 1622 LENGTH: 3 Pages

May 8, 2000

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Chief information officers; Enterprise resource planning; Information technology; Strategic planning

CLASSIFICATION CODES: 5220 (CN=Information technology management); 9190 (CN=United States); 2130 (CN=Executives); 2310 (CN=Planning)

PRINT MEDIA ID: 23762

19/8/15 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

09531115 Supplier Number: 70887454 (USE FORMAT 7 FOR FULLTEXT)

BRANDERS . COM .

Dec 15, 2000

Word Count: 47

PUBLISHER NAME: American City Business Journals, Inc.

INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)

19/8/16 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

08867211 Supplier Number: 71359382 (USE FORMAT 7 FOR FULLTEXT)

**Stunts That Work. (Company Business and Marketing)**

March 1, 2001

Word Count: 2077

PUBLISHER NAME: Penton Media, Inc.

EVENT NAMES: \*240 (Marketing procedures)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811520 (Online Services)

INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)

SIC CODES: 4822 (Telegraph & other communications)

NAICS CODES: 514191 (On-Line Information Services)

ADVERTISING CODES: 79 Promotion; 31 Marketing/Advertising Theory

19/8/17 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

08544357 Supplier Number: 73573829 (USE FORMAT 7 FOR FULLTEXT)

**Top Seven Survival Tools for Today's Market; Branders . com Lightens Up the Corporate World with Customizable Survival Merchandise.**

April 24, 2001

Word Count: 219

PUBLISHER NAME: Business Wire

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

19/8/18 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

08257968 Supplier Number: 69669425 (USE FORMAT 7 FOR FULLTEXT)

**Branders . com 's Premier Program Makes It Easy for Enterprises to Purchase Online; New Service Allows Corporations To Fully Leverage And Protect Their Valuable Brand Identity.**

Jan 29, 2001

Word Count: 801

PUBLISHER NAME: Business Wire

COMPANY NAMES: Branders . com

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

19/8/19 (Item 5 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

08058060 Supplier Number: 67128949 (USE FORMAT 7 FOR FULLTEXT)

**FEATURE/ Branders . com Asks - Are You a Grinch of a Boss? The Online Promo Products Experts From Branders . com Have An Assortment Of Custom-Branded Food Gifts, Just In Time For The Holidays.**

Nov 20, 2000

Word Count: 341

PUBLISHER NAME: Business Wire

COMPANY NAMES: Branders . com

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

19/8/20 (Item 6 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

08043743 Supplier Number: 66916794 (USE FORMAT 7 FOR FULLTEXT)

**Branders . com Announces the Guide to Buying Promotional Products Online.**

Nov 14, 2000

Word Count: 622

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: **Branders . com ; Promotional Products Association International**

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

**19/8/21 (Item 7 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

08012752 Supplier Number: 66163496 (USE FORMAT 7 FOR FULLTEXT)

**Leading Suppliers Join Concur Commerce Network.**

April 24, 2000

Word Count: 670

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: \*Concur Technologies Inc.

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*7372000 (Computer Software); 7372640 (Electronic Commerce Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 7372 (Prepackaged software)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

**19/8/22 (Item 8 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07973356 Supplier Number: 66448411 (USE FORMAT 7 FOR FULLTEXT)

**Expo News.(Internet/Web/Online Service Information)(Brief Article)**

Oct 23, 2000

Word Count: 97

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: The PhotoZone.com Inc.; **Branders . com**

EVENT NAMES: \*380 (Strategic alliances)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811520 (Online Services)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

SIC CODES: 4822 (Telegraph & other communications)

NAICS CODES: 514191 (On-Line Information Services)

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 25 New Electronic Marketing

**19/8/23 (Item 9 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07912209 Supplier Number: 66161396 (USE FORMAT 7 FOR FULLTEXT)

**New Way for High-Growth Businesses to Manage Communications Services Fast, Easy Via the Internet.**

Oct 17, 2000

Word Count: 709

PUBLISHER NAME: Business Wire

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

**19/8/24 (Item 10 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07890214 Supplier Number: 65909144 (USE FORMAT 7 FOR FULLTEXT)

**PR Newswire High Technology Summary (Part 2) Tuesday, October 10, 2000.**

Oct 10, 2000

Word Count: 4515

PUBLISHER NAME: PR Newswire Association, Inc.

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

**19/8/25 (Item 11 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07889524 Supplier Number: 65900424 (USE FORMAT 7 FOR FULLTEXT)

**Online Promotional Products Leader Branders . com Partners With  
Public Relations Firm, Incendio International.**

Oct 10, 2000

Word Count: 381

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: **Branders . com**

EVENT NAMES: \*610 (Contracts & orders received)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

**19/8/26 (Item 12 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07847188 Supplier Number: 65330964 (USE FORMAT 7 FOR FULLTEXT)

**Online event company picks up two partners.(cvent partners with  
Photozone.com and Branders . com )(Brief Article)**

Sept 8, 2000

Word Count: 471

PUBLISHER NAME: American City Business Journals, Inc.

COMPANY NAMES: \*Cvent.com

EVENT NAMES: \*220 (Strategy & planning)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811520 (Online Services)

INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)

SIC CODES: 4822 (Telegraph & other communications)

NAICS CODES: 514191 (On-Line Information Services)

SPECIAL FEATURES: COMPANY

**19/8/27 (Item 13 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07750644 Supplier Number: 64774208 (USE FORMAT 7 FOR FULLTEXT)

**Yantra Announces California Office; Yantra to Deliver Cutting-Edge  
E-Commerce Solutions to Silicon Valley E-Businesses Including Corbis,  
Branders . com , ChemPoint.com and Tavolo.**

August 28, 2000

Word Count: 1142

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com** ; Corbis Corp.; Tavolo Inc.; Yantra Corp.

PRODUCT NAMES: \*4811526 (Online Electronic Publishing); 7372000  
(Computer Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 4822 (Telegraph & other communications); 7372 (Prepackaged  
software)

NAICS CODES: 511199 (All Other Publishers); 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

**19/8/28 (Item 14 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07713262 Supplier Number: 64335546 (USE FORMAT 7 FOR FULLTEXT)

**USi Signs Additional Clients for iMAP Offerings; Clients Select Leading ASP  
to Provide Mission-Critical Business Solutions.**

August 17, 2000

Word Count: 824

PUBLISHER NAME: Business Wire

COMPANY NAMES: \*USinternetworking Inc.

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*7372600 (Computer Network & Communications Software)



INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
SIC CODES: 7372 (Prepackaged software)  
NAICS CODES: 51121 (Software Publishers)  
TICKER SYMBOLS: USIX  
SPECIAL FEATURES: COMPANY

**19/8/29 (Item 15 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07586494 Supplier Number: 63563515 (USE FORMAT 7 FOR FULLTEXT)  
**GoalManager.com Plus Branders . com Provides Premier Resource to Address  
Employee Retention & Motivation.**  
July 19, 2000  
Word Count: 691  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: **Branders . com**  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
SPECIAL FEATURES: COMPANY

**19/8/30 (Item 16 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07578524 Supplier Number: 63520002 (USE FORMAT 7 FOR FULLTEXT)  
**Online Promotional Products Leaders, Branders . com and  
eCompanyStore, Form Alliance.**  
July 18, 2000  
Word Count: 536  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: **Branders . com**  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
SPECIAL FEATURES: COMPANY

**19/8/31 (Item 17 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07556885 Supplier Number: 63326002 (USE FORMAT 7 FOR FULLTEXT)  
**Branders . com Swims with The Shark: Exclusive Online Offering of The  
Greg Norman Collection; Brand Recognition Adds Cache to High-End  
Corporate Gear.**  
July 12, 2000  
Word Count: 597  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: **Branders . com ; Vantage**  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
SPECIAL FEATURES: COMPANY

**19/8/32 (Item 18 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07518987 Supplier Number: 63018018 (USE FORMAT 7 FOR FULLTEXT)  
**Tomahawk Sand & Gravel.**  
May, 2000  
Word Count: 795  
PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.  
INDUSTRY NAMES: BUSN (Any type of business); CNST (Construction and  
Materials); INTL (Business, International)

**19/8/33 (Item 19 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07498142 Supplier Number: 62982146 (USE FORMAT 7 FOR FULLTEXT)  
**EventSource.com Selects Branders . com to Provide Custom Branded  
Promotional Products for Meeting Planners.**

June 27, 2000  
Word Count: 518  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: **Branders . com** ; EventSource.com  
PRODUCT NAMES: \*7392700 (Management Support Services)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
SIC CODES: 8741 (Management services)  
NAICS CODES: 541611 (Administrative Management and General Management Consulting Services)  
SPECIAL FEATURES: COMPANY

**19/8/34 (Item 20 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07454200 Supplier Number: 62704249 (USE FORMAT 7 FOR FULLTEXT)  
**Selling Power Selects Branders . com to Provide Custom Promotional Products for Leading Sales Management Site.**

June 13, 2000

Word Count: 500  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: **Branders . com**  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
SPECIAL FEATURES: COMPANY

**19/8/35 (Item 21 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07450631 Supplier Number: 62658497 (USE FORMAT 7 FOR FULLTEXT)  
**Expo News.(Brief Article)**

June 5, 2000

Word Count: 145  
PUBLISHER NAME: Crain Communications, Inc.  
COMPANY NAMES: TSNN.com; AvidLearn.com; **Branders . com**  
EVENT NAMES: \*336 (Product introduction)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*4811500 (Specialized Telecommunication Services)  
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)  
SIC CODES: 4822 (Telegraph & other communications)  
NAICS CODES: 51331 (Wired Telecommunications Carriers)  
SPECIAL FEATURES: COMPANY  
ADVERTISING CODES: 55 Company Planning/Goals

**19/8/36 (Item 22 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07417515 Supplier Number: 62058485 (USE FORMAT 7 FOR FULLTEXT)  
**Newsletter promotes site, sells ads.(Brief Article)**

May 8, 2000

Word Count: 772  
PUBLISHER NAME: Crain Communications, Inc.  
COMPANY NAMES: \*TSNN.com  
EVENT NAMES: \*360 (Services information)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*7399110 (Trade Show Management); 4811520 (Online Services)  
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)  
SIC CODES: 7389 (Business services, not elsewhere classified); 4822 (Telegraph & other communications)  
NAICS CODES: 56192 (Convention and Trade Show Organizers); 514191 (On-Line Information Services)  
SPECIAL FEATURES: COMPANY  
ADVERTISING CODES: 55 Company Planning/Goals

19/8/37 (Item 23 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07348885 Supplier Number: 62220613 (USE FORMAT 7 FOR FULLTEXT)

**TSNN Partners Exclusively with Branders . com to Bring Premium Services to Leading Trade Show Portal.**

May 22, 2000

Word Count: 577

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com**

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

19/8/38 (Item 24 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07326165 Supplier Number: 62082024 (USE FORMAT 7 FOR FULLTEXT)

**Quaartz Inc. and Branders . com Partner to Advance The "Dot Com"Customer Experience.**

May 15, 2000

Word Count: 576

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com ; Quaartz**

GEOGRAPHIC NAMES: \*1USA (United States)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

19/8/39 (Item 25 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07290720 Supplier Number: 61848515 (USE FORMAT 7 FOR FULLTEXT)

**Bizfinity, Inc. Partners Exclusively With Branders . com to Bring Interactive Branded Product Solution to Small Businesses.**

May 2, 2000

Word Count: 541

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com**

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

19/8/40 (Item 26 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07246494 Supplier Number: 61614698 (USE FORMAT 7 FOR FULLTEXT)

**Branders . com and Concur Technologies Respond to Demand for Interactive Promotional Product Solution.**

April 24, 2000

Word Count: 536

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com ; Concur Technologies Inc.**

PRODUCT NAMES: \*7372000 (Computer Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 7372 (Prepackaged software)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

19/8/41 (Item 27 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07208169 Supplier Number: 61459016 (USE FORMAT 7 FOR FULLTEXT)

**AGENCIES; Platform Building.(Brief Article)**

March, 2000

Word Count: 445

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.  
COMPANY NAMES: \*HA-LO Industries Inc.  
EVENT NAMES: \*160 (Asset sales & divestitures); 150 (Acquisitions & mergers); 110 (Organizational nomenclature)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*7319700 (Telemarketing Services)  
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)  
SIC CODES: 7389 (Business services, not elsewhere classified)  
NAICS CODES: 561422 (Telemarketing Bureaus)  
TICKER SYMBOLS: HMK  
SPECIAL FEATURES: COMPANY  
ADVERTISING CODES: 55 Company Planning/Goals

**19/8/42 (Item 28 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07207698 Supplier Number: 61433459 (USE FORMAT 7 FOR FULLTEXT)  
**High-profile CIOs make graceful exits. (PG&E's John Keast, ETrade Group's Deb Chrapaty) (Company Operations)**

April 10, 2000

Word Count: 297

PUBLISHER NAME: Network World, Inc.

COMPANY NAMES: \*Pacific Gas and Electric Co.; E\*TRADE Group Inc.

EVENT NAMES: \*540 (Executive changes & profiles)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4900000 (Electric, Gas & Water Utilities); 6211100 (Securities Brokers)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

SIC CODES: 4900 (ELECTRIC, GAS, AND SANITARY SERVICES); 6211 (Security brokers and dealers)

NAICS CODES: 221 (Utilities); 52312 (Securities Brokerage)

TICKER SYMBOLS: PCG; EGRP

SPECIAL FEATURES: INDUSTRY; COMPANY

**19/8/43 (Item 29 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07165666 Supplier Number: 61236434 (USE FORMAT 7 FOR FULLTEXT)  
**NetworkOil Appoints John Keast as CIO/CTO; Top Technology and Information Officer Leads Netmarket Development/Operations.**

April 4, 2000

Word Count: 548

PUBLISHER NAME: Business Wire

COMPANY NAMES: \*NetworkOil

PRODUCT NAMES: \*4811500 (Specialized Telecommunication Services)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 4822 (Telegraph & other communications)

NAICS CODES: 51331 (Wired Telecommunications Carriers)

SPECIAL FEATURES: COMPANY

**19/8/44 (Item 30 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07164933 Supplier Number: 61230389 (USE FORMAT 7 FOR FULLTEXT)  
**HireSystems Selects Branders . com as Premier Vendor of Promotional Products ; Leading Online Promotional Product Source to Bring e-Procurement Benefits to Rapidly Growing Start-Up.**

April 4, 2000

Word Count: 442

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com** ; HireSystems

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

**19/8/45 (Item 31 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07142640 Supplier Number: 60827372 (USE FORMAT 7 FOR FULLTEXT)

Branders . com **Caters to Expanding Customer Community; Leading Promotional Product Source Features Online Design, Industry Trends and Hot Products.**

March 28, 2000

Word Count: 421

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com**

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

**19/8/46 (Item 32 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07110689 Supplier Number: 59662216 (USE FORMAT 7 FOR FULLTEXT)

**BLUEDOT.COM Partners With Branders . com to Create Seamless Promotional Product Purchasing.**

Feb 29, 2000

Word Count: 507

PUBLISHER NAME: Business Wire

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

**19/8/47 (Item 33 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07099544 Supplier Number: 60004109 (USE FORMAT 7 FOR FULLTEXT)

Branders . com **Wins Top Awards At Exhibitor Show 2000; Leader in Online Custom Promotional Products Nabs Best of Show and Buyers Choice.**

March 8, 2000

Word Count: 587

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com**

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

**19/8/48 (Item 34 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07097311 Supplier Number: 59998734 (USE FORMAT 7 FOR FULLTEXT)

**Signio Selects Branders . com as Promotional Products Vendor of Choice; Signio to Receive First Branders . com Enterprise-Based Offering From Leader in Online Promotional Products .**

March 6, 2000

Word Count: 463

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com ; Signio Inc.**

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

**19/8/49 (Item 35 from file: 16)**

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

07079054 Supplier Number: 59664945 (USE FORMAT 7 FOR FULLTEXT)

**Kanisa Selects Branders . com as Sole Provider for Online Purchase of Promotional Products .**

March 1, 2000

Word Count: 479

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com ; Kanisa Inc.**

PRODUCT NAMES: \*7372640 (Electronic Commerce Software)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
SIC CODES: 7372 (Prepackaged software)  
NAICS CODES: 51121 (Software Publishers)  
SPECIAL FEATURES: COMPANY

19/8/50 (Item 36 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

06984585 Supplier Number: 59091453 (USE FORMAT 7 FOR FULLTEXT)  
**Y2K buying freeze melts in January thaw; Scarcity of Y2K problems leads many companies to end systems lockdowns. (large corporations make their post-year 2000 system plans) (Company Operations)**

Jan 24, 2000

Word Count: 603

PUBLISHER NAME: Network World, Inc.

COMPANY NAMES: \*Sears, Roebuck and Co.; Allstate Insurance Co.; Yankee Energy System Inc.; Delta Air Lines Inc.; PG&E Corp.; Union Pacific Corp.

EVENT NAMES: \*260 (General services)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*3573021 (Management Information Systems (Computers)); 5311000 (Department Stores); 6300000 (Insurance)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 334111 (Electronic Computer Manufacturing); 45211 (Department Stores); 524 (Insurance Carriers and Related Activities)

SPECIAL FEATURES: LOB; INDUSTRY; COMPANY

19/8/51 (Item 37 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

06960734 Supplier Number: 58911509 (USE FORMAT 7 FOR FULLTEXT)  
**Branders . com Builds Technology Leadership Team With Addition of Internet Industry Veterans.**

Jan 24, 2000

Word Count: 485

PUBLISHER NAME: Business Wire

COMPANY NAMES: **Branders . com**

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

19/8/52 (Item 38 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

06960696 Supplier Number: 58911468 (USE FORMAT 7 FOR FULLTEXT)  
**Marketers Take Control Of Their Image With New See-Before-You-Buy Internet Technology.**

Jan 24, 2000

Word Count: 662

PUBLISHER NAME: Business Wire

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

19/8/53 (Item 39 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

06945558 Supplier Number: 58629274 (USE FORMAT 7 FOR FULLTEXT)  
**IT spending lets loose, post-y2k; Scarcity of Y2K problems leads many companies to end systems lockdowns. (Industry Trend or Event)**

Jan 17, 2000

Word Count: 609

PUBLISHER NAME: Computerworld, Inc.

EVENT NAMES: \*360 (Services information)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*9912611 (Management Information Systems)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

X 19/8/54 (Item 40 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

06917507 Supplier Number: 58501566 (USE FORMAT 7 FOR FULLTEXT)

Branders . com **Raises \$20 Million in Latest Funding Round; Financing for Online Business-to-Business Promotional Products Provider Reaches \$30 Million.**

Jan 10, 2000

Word Count: 445

PUBLISHER NAME: Business Wire

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

19/8/55 (Item 1 from file: 148)

DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

13640425 SUPPLIER NUMBER: 76696950

Branders . com **calls on telemarketing to dial up online customers. (Brief Article)**

July 16, 2001

COMPANY NAMES: **Branders . com** --Management

INDUSTRY CODES/NAMES: ADV Advertising, Marketing and Public Relations;

BUSN Any type of business

DESCRIPTORS: Business-to-business market--Management; Marketing industry --Management

GEOGRAPHIC CODES/NAMES: 1USA United States

PRODUCT/INDUSTRY NAMES: 7318020 ( **Promotional Gifts** & Premiums)

SIC CODES: 7389 Business services, not elsewhere classified

NAICS CODES: 54189 Other Services Related to Advertising

FILE SEGMENT: TI File 148

19/8/56 (Item 1 from file: 634)

DIALOG(R)File 634:(c) 2002 San Jose Mercury News. All rts. reserv.

10836080

**PARTYING ON AFTER THE BALLOON HAS POPPED**

Friday, December 1, 2000

Word Count: 1,157

19/8/57 (Item 2 from file: 634)

DIALOG(R)File 634:(c) 2002 San Jose Mercury News. All rts. reserv.

10642012

**HOW TO BUILD A START-UP WHEN INTERNET TIME IS TICKING**

Sunday, May 21, 2000

Word Count: 1,458

19/8/58 (Item 1 from file: 9)

DIALOG(R)File 9:(c) 2002 Resp. DB Svcs. All rts. reserv.

03189063 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Branders . com **calls on telemarketing to dial up online customers**

July 16, 2001

WORD COUNT: 582

COMPANY NAMES: **BRANDERS COM**

INDUSTRY NAMES: Retailing non-food

PRODUCT NAMES: Gift, novelty, and souvenir shops (594700)

CONCEPT TERMS: All company; All market information; E-Commerce; Market size

MARKETING TERMS: All media; Internet; Telemarketing  
GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

**19/8/59 (Item 2 from file: 9)**

DIALOG(R)File 9:(c) 2002 Resp. DB Svcs. All rts. reserv.

02901353 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The Secrets of Swag**

August 14, 2000

WORD COUNT: 1472

SPECIAL FEATURES: Table

INDUSTRY NAMES: Business services

PRODUCT NAMES: Signs and advertising specialties (399300); Advertising  
NEC (731900)

CONCEPT TERMS: All market information; Market size; Trends

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

**19/8/60 (Item 3 from file: 9)**

DIALOG(R)File 9:(c) 2002 Resp. DB Svcs. All rts. reserv.

02827177 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Expo News: TSNN, Branders . com enter partnership**

June 05, 2000

WORD COUNT: 69

COMPANY NAMES: **BRANDERS COM** ; TSNN COM INC

INDUSTRY NAMES: Business services

PRODUCT NAMES: Advertising NEC (731900)

CONCEPT TERMS: All intellectual property; Distribution license

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

**19/8/61 (Item 4 from file: 9)**

DIALOG(R)File 9:(c) 2002 Resp. DB Svcs. All rts. reserv.

02816128 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**New Catalog Tackles Inspirational Products With Book, Web Site**

May 15, 2000

WORD COUNT: 450

COMPANY NAMES: AWARDTRACK INC

INDUSTRY NAMES: Business services

PRODUCT NAMES: Advertising NEC (731900)

CONCEPT TERMS: All product and service information; Product introduction

MARKETING TERMS: All campaign; All media; Business-to-business; Catalogs

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

**19/8/62 (Item 5 from file: 9)**

DIALOG(R)File 9:(c) 2002 Resp. DB Svcs. All rts. reserv.

02782790 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Ha-Lo bets big on the Web**

May 2000

WORD COUNT: 3035

COMPANY NAMES: HA-LO INDUSTRIES INC; STARBELLY COM INC

INDUSTRY NAMES: Business services; Mail order

PRODUCT NAMES: Catalog and mail-order houses (596100); Advertising  
(731000)

CONCEPT TERMS: All company; All market information; Corporate strategy;  
Mergers & acquisitions; Sales

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)



19/8/63 (Item 6 from file: 9)  
DIALOG(R)File 9:(c) 2002 Resp. DB Svcs. All rts. reserv.

02727314 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**4imprint Looks to Cut Out Distributors**  
February 21, 2000  
WORD COUNT: 537

INDUSTRY NAMES: Business services  
PRODUCT NAMES: Advertising NEC (731900)  
CONCEPT TERMS: All company; All market information; E-Commerce; Marketing campaign; Name change  
MARKETING TERMS: All general; All media; Corporate advertising; Interactive; Internet  
GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

19/8/64 (Item 7 from file: 9)  
DIALOG(R)File 9:(c) 2002 Resp. DB Svcs. All rts. reserv.

02721504  
**New Ventures Promote E-Marketing**  
February 14, 2000

COMPANY NAMES: **BRANDERS COM** ; PPINETWORK  
PRODUCT NAMES: Durable goods, NEC-wholesale (509900)  
CONCEPT TERMS: All company; All market information; All product and service information; E-Commerce; Market size; New company; Product introduction; Sales  
GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

19/8/65 (Item 8 from file: 9)  
DIALOG(R)File 9:(c) 2002 Resp. DB Svcs. All rts. reserv.

02706298 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Branders . com Goes Offline To Reach Incentive Industry**  
January 31, 2000  
WORD COUNT: 380

COMPANY NAMES: **BRANDERS COM**  
INDUSTRY NAMES: Business services  
PRODUCT NAMES: Advertising NEC (731900)  
CONCEPT TERMS: Ad budget; All company; All market information; E-Commerce; Marketing campaign; Sales  
MARKETING TERMS: All media; Direct mail; Internet; Print advertising; Ad volume  
GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

19/8/66 (Item 1 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

17965706 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Branders . com calls on telemarketing to dial up online customers**  
July 16, 2001  
WORD COUNT: 601

DESCRIPTORS: Marketing; Company News  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
PROVINCE/STATE: California  
SIC CODES/DESCRIPTIONS: 7389 (Business Services NEC)  
NAICS CODES/DESCRIPTIONS: 561422 (Telemarketing Bureaus)

19/8/67 (Item 2 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

14027138 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**San Jose Mercury News, Calif., Swing Shift Column**  
December 01, 2000  
WORD COUNT: 1179

COMPANY NAMES: Merrill Lynch & Co Inc  
DESCRIPTORS: Redundancies & Layoffs; Human Resources & Employment;  
Company News; Market News; Equities; Markets  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
PROVINCE/STATE: California  
SIC CODES/DESCRIPTIONS: 6211 (Security Brokers & Dealers); 6231 (Security  
& Commodity Exchanges)  
NAICS CODES/DESCRIPTIONS: 52311 (Investment Banking & Securities Dealing)  
; 52321 (Securities & Commodity Exchanges)

**19/8/68 (Item 3 from file: 20)**  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

13781187  
**PR Newswire California Summary, Tuesday, Nov. 14, 2000 up to -2-**  
November 14, 2000  
WORD COUNT: 1303

COMPANY NAMES: Universal Studios Inc; Suprema Specialties Inc; Warner  
Brothers; Stamps.com Inc; Sun Microsystems Inc; MyFamily.com Inc;  
Moai Technologies Inc; Nortel Networks Corp; Motorola Inc; Palm  
Computing Inc; Novell Inc; Niku Corp; Phone.com Inc; MTI Technology  
Corp; Micro General; Family Restaurants Inc; ITV Network Ltd; Dreyers  
Grand Ice Cream Inc; Entravision Communications Co; E\*Trade Group Inc;  
Brokat Infosystems AG; Boystoys.com Inc; DynCorp; Boeing Co; Federal  
Aviation Administration USA; Barra Inc; Charles Schwab Corp; Dell  
Computer Corp; Administaff Inc; ABN Amro Holding NV  
DESCRIPTORS: Divestment; Mergers & Acquisitions; Company News;  
Education & Training; General News; Health & Healthcare; Resources  
Management; Production; Corporate Finance; Political Parties;  
Politics; Government News; Regulation of Business; Market News;  
Rights Issues; New Issues; Share Structure; Interim Results;  
Strategy; Human Resources & Employment; Facilities & Equipment; Trade  
Fairs & Exhibitions; Marketing; Contracts & New Orders; Elections;  
New Products & Services; Appointments  
COUNTRY NAMES/CODES: Hong Kong (HK) ; India (IN) ; United States of  
America (US)  
REGIONS: Asia; Far East; South Asia; Americas; North America; Pacific  
Rim  
PROVINCE/STATE: District of Columbia; Pennsylvania; Arizona; Florida;  
Washington; Colorado; Texas; California  
SIC CODES/DESCRIPTIONS: 8221 (Colleges & Universities); 5812 (Eating  
Places); 3661 (Telephone & Telegraph Apparatus); 3660 (Communications  
Equipment); 7812 (Motion Picture & Video Tape Production); 7929  
(Entertainers & Entertainment Groups); 3570 (Computer & Office Equipment)  
; 8651 (Political Organizations); 9199 (General Government NEC); 2834  
(Pharmaceutical Preparations); 8611 (Business Associations); 3721  
(Aircraft); 6080 (Foreign Banks & Branches & Agencies); 6020 (Commercial  
Banks); 6211 (Security Brokers & Dealers); 3663 (Radio & TV  
Communications Equipment); 4512 (Air Transportation Scheduled); 4841  
(Cable & Other Pay Television Services); 4833 (Television Broadcasting  
Stations); 7372 (Prepackaged Software); 3572 (Computer Storage Devices);  
7375 (Information Retrieval Services); 4810 (Telephone Communications);  
3571 (Electronic Computers); 9111 (Executive Offices)  
NAICS CODES/DESCRIPTIONS: 61131 (Colleges Universities & Professional  
Schools); 72211 (Full-Service Restaurants); 33421 (Telephone Apparatus  
Mfg); 3342 (Communications Equipment Mfg); 51211 (Motion Picture & Video  
Production); 71113 (Musical Groups & Artists); 334 (Computer & Electronic  
Product Mfg); 81394 (Political Organizations); 9211 (General Government  
Administration); 325412 (Pharmaceutical Preparation Mfg); 81391 (Business

Associations); 336411 (Aircraft Mfg); 522293 (International Trade Financing); 52211 (Commercial Banking); 52312 (Securities Brokerage); 33422 (Radio TV Broadcast & Wireless Communications Equipment Mfg); 48111 (Scheduled Air Transportation); 481111 (Scheduled Passenger Air Transportation); 51321 (Cable Networks); 5132 (Cable Networks & Program Distribution); 51312 (Television Broadcasting); 51121 (Software Publishers); 334112 (Computer Storage Device Mfg); 514191 (On-Line Information Services); 5133 (Telecommunications); 334111 (Electronic Computer Mfg); 92111 (Executive Offices)

**19/8/69 (Item 4 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

13722277 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**FEATURE/ Branders . com Unveils Therapeutic Gift-Giving for the Stressed Out Employee**

November 10, 2000

WORD COUNT: 408

DESCRIPTORS: Human Resources & Employment; Company News

**19/8/70 (Item 5 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

13227759

**PR Newswire California Summary, Tuesday, Oct. 10, 2000 up to -3-**

October 10, 2000

WORD COUNT: 1325

COMPANY NAMES: Allaire Corp; Diversa Corp; AdStar.com Inc; Avnet Inc; Burst.com Inc; BancBoston Robertson Stephens & Co; Hitachi Ltd; Hybrid Networks Inc; Integrated Surgical Systems Inc; Home Depot Inc; Euphonix Inc; Hilton Group PLC; Hewlett Packard Co; Veritas Software Corp; Seagate Technology Ltd; Sprint Corp; Valley Systems Inc; Yupi Internet Inc; Universal Studios Inc; Siemens AG; Salon.com; Microsoft Corp; Peregrine Systems Inc; Oracle Corp; Novartis AG; Macromedia Inc; Mentor Graphics Corp; Providian Financial Corp; Philips Electronics NV; Med Design Corp; Novadigm Inc

DESCRIPTORS: Patents Licensing & Standards; Company News; Brokers Recommendations; Market News; Marketing; Elections; Government News; Meetings; Interim Results; Sales; Trade Fairs & Exhibitions; Economic News; Appointments; General News; Expenditure; Corporate Finance; New Products & Services; Comment & Analysis; Joint Ventures; Strategy; Contracts & New Orders

COUNTRY NAMES/CODES: China (CN); United States of America (US)

REGIONS: Asia; Far East; Americas; North America; Pacific Rim

PROVINCE/STATE: Texas; District\_of\_Columbia; Washington; Florida; Tennessee; Oulu; California

SIC CODES/DESCRIPTIONS: 7941 (Professional Sports Clubs & Promoters); 3660 (Communications Equipment); 6411 (Insurance Agents Brokers & Service); 2834 (Pharmaceutical Preparations); 3571 (Electronic Computers); 9111 (Executive Offices); 9532 (Urban & Community Development); 7375 (Information Retrieval Services); 7996 (Amusement Parks); 7812 (Motion Picture & Video Tape Production); 5961 (Catalog & Mail Order Houses); 8743 (Public Relations Services); 5251 (Hardware Stores); 5211 (Lumber & Other Building Materials); 3674 (Semiconductors & Related Devices); 3670 (Electronic Components & Accessories); 8699 (Membership Organizations NEC); 8221 (Colleges & Universities); 6210 (Security Brokers & Dealers); 7372 (Prepackaged Software); 3570 (Computer & Office Equipment)

NAICS CODES/DESCRIPTIONS: 7113 (Promoters of Entertainment Events); 3342 (Communications Equipment Mfg); 52421 (Insurance Agencies & Brokerages); 5242 (Agencies & Other Insurance Related Activities); 325412 (Pharmaceutical Preparation Mfg); 334111 (Electronic Computer Mfg); 92111 (Executive Offices); 92512 (Admin of Urban Planning & Community & Rural Development); 514191 (On-Line Information Services); 71311 (Amusement & Theme Parks); 51211 (Motion Picture & Video Production); 45411

(Electronic Shopping & Mail-Order Houses); 54182 (Public Relations Agencies); 44413 (Hardware Stores); 44411 (Home Centers); 334413 (Semiconductor & Related Device Mfg); 33441 (Semiconductor & Other Electronic Component Mfg); 813312 (Environment & Wildlife Organizations); 61131 (Colleges Universities & Professional Schools); 52391 (Miscellaneous Intermediation); 51121 (Software Publishers); 334 (Computer & Electronic Product Mfg)

**19/8/71 (Item 6 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

12810208 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Alliance Brings Printing and Promotional Products Combo Solution to Major Corporations in Search of One-Stop Shopping**

September 13, 2000

WORD COUNT: 684

DESCRIPTORS: Company News; Joint Ventures; Strategy; Marketing  
PROVINCE/STATE: Washington

**19/8/72 (Item 7 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

12647925 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**FEATURE/Top Ten 'Must Haves' For The Fall 2000 Corporate Closet**

September 01, 2000

WORD COUNT: 720

DESCRIPTORS: Company News; Marketing  
COUNTRY NAMES/CODES: Italy (IT) ; France (FR) ; United States of America (US)  
REGIONS: Europe; European Union; Mediterranean; Western Europe; Americas; North America; Pacific Rim  
PROVINCE/STATE: New\_York; California

**19/8/73 (Item 8 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

11160035 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Newsletter promotes site, sells ads**

May 08, 2000

WORD COUNT: 757

DESCRIPTORS: Company News; Trade Fairs & Exhibitions; Marketing  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
PROVINCE/STATE: New York

**19/8/74 (Item 9 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

11151944 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Entrepreneurs Strive to Hop on Start-Up Bandwagon before Its Too Late**

May 19, 2000

WORD COUNT: 1328

DESCRIPTORS: Company News  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
SIC CODES/DESCRIPTIONS: 3944 (Games Toys & Children's Vehicles)  
NAICS CODES/DESCRIPTIONS: 339932 (Game Toy & Childrens Vehicle Mfg)

**19/8/75 (Item 10 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

10306165 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Inforte Selected by Dot.Com Companies to Develop eBusiness Strategies and Solutions**

March 29, 2000

WORD COUNT: 733

COMPANY NAMES: Inforte Corp

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 5961 (Catalog & Mail Order Houses)

NAICS CODES/DESCRIPTIONS: 45411 (Electronic Shopping & Mail-Order Houses)

**19/8/76 (Item 11 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

09830755 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**products source to compliment BLUEDOT.COM's online exhibit and event management**

March 01, 2000

WORD COUNT: 210

DESCRIPTORS: Service & Product Use; Company News; Trade Fairs & Exhibitions; Marketing; Joint Ventures; Strategy

**19/8/77 (Item 12 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

09766244 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Exhibitor Show 2000 in Las Vegas, Feb. 27-March 2.**

February 26, 2000

WORD COUNT: 224

COMPANY NAMES: Sony Corp

DESCRIPTORS: Marketing; Company News; Arts Antiques & Collecting; General News; New Products & Services

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 3651 (Household Audio & Video Equipment); 5411 (Grocery Stores)

NAICS CODES/DESCRIPTIONS: 33431 (Audio & Video Equipment Mfg); 44511 (Grocery exc Convenience Stores)

**19/8/78 (Item 13 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

09766239 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Branders . com Attracts Top IBM Executive to Sales and Marketing Post; Former IBM VP Augments Management Team Of the Leader in Interactive Online Promotional Products**

February 26, 2000

WORD COUNT: 281

COMPANY NAMES: International Business Machines Corp

DESCRIPTORS: Company News; Company Management; Marketing

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: California

SIC CODES/DESCRIPTIONS: 3571 (Electronic Computers)

NAICS CODES/DESCRIPTIONS: 334111 (Electronic Computer Mfg)

**19/8/79 (Item 1 from file: 636)**

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

04946061 Supplier Number: 72408101 (USE FORMAT 7 FOR FULLTEXT)  
**Online PPDs fighting to survive dot.com shakeout. ( promotional products ) (Brief Article)**  
March, 2001  
Word Count: 876  
PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.  
EVENT NAMES: \*600 (Market information - general)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: 4811524 (Teleshopping Services); 7318020 ( **Promotional Gifts & Premiums**)  
INDUSTRY NAMES: BUSN (Any type of business); FASH (Fashion, Accessories and Textiles)  
SIC CODES: 4822 (Telegraph & other communications); 7389 (Business services, not elsewhere classified)  
NAICS CODES: 514199 (All Other Information Services); 54189 (Other Services Related to Advertising)  
ADVERTISING CODES: 85 Industry Market Data

**19/8/80 (Item 1 from file: 570)**  
DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

02183455 Supplier Number: 81760159 (USE FORMAT 7 FOR FULLTEXT)  
**Warming up to the: World wide web. (industry report).**  
March, 2001  
Word Count: 320  
PUBLISHER NAME: VNU eMedia, Inc.  
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

**19/8/81 (Item 2 from file: 570)**  
DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

02183271 Supplier Number: 81625327 (USE FORMAT 7 FOR FULLTEXT)  
**Motivation Products & Services. (Buyer Guide).**  
Dec, 2001  
Word Count: 14463  
PUBLISHER NAME: VNU eMedia, Inc.  
COMPANY NAMES: \*Designs Inc.  
PRODUCT NAMES: \*5600000 (Apparel & Shoe Stores)  
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)  
SIC CODES: 5600 (APPAREL AND ACCESSORY STORES)  
NAICS CODES: 448 (Clothing and Clothing Accessories Stores)  
TICKER SYMBOLS: DESI  
SPECIAL FEATURES: INDUSTRY; COMPANY

**19/8/82 (Item 3 from file: 570)**  
DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

02183221 Supplier Number: 81625277 (USE FORMAT 7 FOR FULLTEXT)  
**Best of the rest. (Best of 2000).**  
Dec, 2000  
Word Count: 5139  
PUBLISHER NAME: VNU eMedia, Inc.  
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

**19/8/83 (Item 4 from file: 570)**  
DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

02183008 Supplier Number: 81625059 (USE FORMAT 7 FOR FULLTEXT)  
**Dive into... .com at your e-service: Online Accessibility is Creating a Smarter Breed of Promotional Products Customers, Enforcing a Stricter**

**Code of Service on the Industry's Suppliers and Distributors.**

June, 2000

Word Count: 1953

PUBLISHER NAME: VNU eMedia, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN  
(Any type of business)

**19/8/84 (Item 5 from file: 570)**

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

02182711 Supplier Number: 81624736 (USE FORMAT 7 FOR FULLTEXT)

**Online Custom Branding. (New Product Pavilion).**

May, 2000

Word Count: 55

PUBLISHER NAME: VNU eMedia, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN  
(Any type of business)

**19/8/85 (Item 6 from file: 570)**

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

02182572 Supplier Number: 81624595 (USE FORMAT 7 FOR FULLTEXT)

**Online and on time. (Apparel).**

May, 2000

Word Count: 406

PUBLISHER NAME: VNU eMedia, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN  
(Any type of business)

**19/8/86 (Item 7 from file: 570)**

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

02182517 Supplier Number: 81624532 (USE FORMAT 7 FOR FULLTEXT)

**Buying online Read On: A Growing Web presence in the Industry Triggers New Business.**

Jan, 2001

Word Count: 318

PUBLISHER NAME: VNU eMedia, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN  
(Any type of business)

**19/8/87 (Item 8 from file: 570)**

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

02038709 Supplier Number: 70640627

**Branders initiative streamlines ordering of promotional products .**

Jan 29, 2001

PUBLISHER NAME: Mill Hollow Corp.

COMPANY NAMES: **Branders . com**

EVENT NAMES: \*336 (Product introduction)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*7372417 (Sales & Marketing Software)

INDUSTRY NAMES: BUSN (Any type of business); CNST (Construction and Materials)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: COMPANY

**19/8/88 (Item 1 from file: 498)**

DIALOG(R)File 498:(c) 2002 Detroit Free Press Inc. All rts. reserv.

10643092

**THE STORY OF A START-UP: WEB TEAM HAS SPIRIT CHEERS AND CONTESTS HELP**

**MOTIVATE STAFF OF PROMOTIONAL PRODUCTS COMPANY INPursuit of PROFITS**

Monday, May 22, 2000  
Word Count: 1,272

DESCRIPTORS: WEB; BRANDERS . COM

19/8/89 (Item 1 from file: 633)  
DIALOG(R)File 633:(c) 2002 Philadelphia Newspapers Inc. All rts. reserv.

10642187  
**COMPANIES' PROMOTIONAL MATERIAL GETS A CYBER TWIST A CALIFORNIA FIRM LETS  
BUSINESSES SEE HOW THEIR LOGOS WOULD LOOK ON COFFEE CUPS AND OTHER ITEMS.**  
Sunday, May 21, 2000  
Word Count: 1,371

DESCRIPTORS: INTERNET BUSINESS AND INDUSTRY ADVERTISING AND MARKETING  
INTERVIEW PROFILE

19/8/90 (Item 1 from file: 703)  
DIALOG(R)File 703:(c) 2002 USA Today. All rts. reserv.

08726886  
**Get your (logo here) back-scratcher**  
TUESDAY February 20, 2001  
Word Count: 976

19/8/91 (Item 1 from file: 713)  
DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

10736013  
**STARTING UP: ECOMPANYSTORE ATLANTA TECH**  
Wednesday, August 23, 2000  
Word Count: 250

19/8/92 (Item 1 from file: 610)  
DIALOG(R)File 610:(c) 2002 Business Wire. All rts. reserv.

00406299 20001110315B3883 (USE FORMAT 7 FOR FULLTEXT)  
**FEATURE/ Branders . com Unveils Therapeutic Gift-Giving for the Stressed  
Out Employee-The Leader in Online Promotional Products Boosts Corporate  
Morale With Branded Treatments For Bath and Body**  
Friday, November 10, 2000 08:07 EST  
WORD COUNT: 368

GEOGRAPHIC NAMES: CALIFORNIA; AMERICAS; NORTH AMERICA; USA  
INDUSTRY NAMES: ADVERTISING AND PROMOTION; BRAND SHARES; INTERNET;  
MARKETING; COMMUNICATIONS TECHNOLOGIES; COMPUTERS  
EVENT NAMES: ADVERTISING AND PROMOTION; BRAND SHARES

19/8/93 (Item 2 from file: 610)  
DIALOG(R)File 610:(c) 2002 Business Wire. All rts. reserv.

00387251 20001017291B4229 (USE FORMAT 7 FOR FULLTEXT)  
**New Way for High-Growth Businesses to Manage Communications Services Fast,  
Easy Via the Internet-QuantumShift Provides the Infrastructure Businesses  
Need to Gain Control Over Their Communications Expenses and Scale to Meet  
Demand**  
Tuesday, October 17, 2000 13:56 EDT  
WORD COUNT: 690

COMPANY NAMES: comdisco, inc.; morgan stanley dean witter & co.; bellsouth  
corp.; at&t corp.; mci worldcom, inc.; persistence software, inc.;  
VENTURE LAW INC; PEOPLESOFT INC; TEXAS PACIFIC GROUP; TEXAS PACIFIC GROUP  
INC; SUMITOMO BANK LTD; COMDISCO INC



GEOGRAPHIC NAMES: CALIFORNIA; AMERICAS; NORTH AMERICA; USA  
INDUSTRY NAMES: COMMUNICATIONS TECHNOLOGIES; COMPUTER SOFTWARE;  
INFRASTRUCTURE; INTERNET; NETWORKS; COMPUTERS; ECONOMIC DEVELOPMENT;  
ECONOMIC INDICATORS; DATA COMMUNICATIONS  
EVENT NAMES: CONTRACTS AND ORDERS; ECONOMIC DEVELOPMENT; TECHNOLOGY  
DEVELOPMENT

**19/8/94 (Item 3 from file: 610)**

DIALOG(R)File 610:(c) 2002 Business Wire. All rts. reserv.

00202900 20000225056B8633 (USE FORMAT 7 FOR FULLTEXT)  
Branders . com to Sponsor Popular Memorabilia at Exhibitor Show 2000  
Friday, February 25, 2000 22:10 EST  
WORD COUNT: 573

COMPANY NAMES: ABS VENTURES; DISCOVERY VENTURES INC; DISCOVERY VENTURES  
LTD

GEOGRAPHIC NAMES: CALIFORNIA; USA; AMERICAS; NORTH AMERICA  
INDUSTRY NAMES: ADVERTISING AND PROMOTION; INTERNET; SPONSORSHIP;  
MARKETING; COMMUNICATIONS TECHNOLOGIES; COMPUTERS  
EVENT NAMES: ADVERTISING AND PROMOTION

**19/8/95 (Item 1 from file: 613)**

DIALOG(R)File 613:(c) 2002 PR Newswire Association Inc. All rts. reserv.

00460966 20001114HSNATL1A (USE FORMAT 7 FOR FULLTEXT)  
PR Newswire National Summary, Tuesday, November 14, 2000 from 8:00 to 10  
A.M. EST  
Tuesday, November 14, 2000 10:12 EST  
WORD COUNT: 6,649

COMPANY NAMES: SAFETY KLEEN CORP; CHINA TRUST BANK; PETROL INDUSTRIES INC;  
ACKERMAN GROUP PLC; KREISLER MANUFACTURING  
GEOGRAPHIC NAMES: USA; AMERICAS; NORTH AMERICA  
INDUSTRY NAMES: COMPUTER SOFTWARE; COMPUTERS  
EVENT NAMES: CORPORATE FINANCIAL DATA; SERVICES

**19/8/96 (Item 2 from file: 613)**

DIALOG(R)File 613:(c) 2002 PR Newswire Association Inc. All rts. reserv.

00433158 20001010LASUMM (USE FORMAT 7 FOR FULLTEXT)  
PR Newswire California Summary, Tuesday, Oct. 10, 2000 Up to 10:00 A.M. PT  
Tuesday, October 10, 2000 13:07 EDT  
WORD COUNT: 5,360

COMPANY NAMES: AM INTERNATIONAL INC; INSURANCE AGENTS INC; INSURANCE  
AGENTS GROUP INC; DONNER CO; PEREGRINE SYSTEMS; OPTIMIZE INC; THOUGHT CO;  
PRIMIS CORP INC; PRIMIS SA; SBI COMMUNICATIONS INC; AIRCRAFT; MOUNTAIN;  
LANDAMERICA FINANCIAL GROUP INC; SOLID CORP; SOLID CO LTD  
GEOGRAPHIC NAMES: CALIFORNIA; TEXAS; USA; AMERICAS; NORTH AMERICA  
INDUSTRY NAMES: ADVERTISING AND PROMOTION; COMPUTER SECURITY; COMPUTER  
SOFTWARE; MICROPROCESSORS; NETWORKS; MARKETING; COMPUTERS; SECURITY;  
ELECTRONIC COMPONENTS; ELECTRONICS INDUSTRY; MICROCHIPS; SEMICONDUCTORS;  
COMMUNICATIONS TECHNOLOGIES; DATA COMMUNICATIONS  
EVENT NAMES: ADVERTISING AND PROMOTION; ORGANISATIONS AND INSTITUTIONS;  
TECHNOLOGY DEVELOPMENT

**19/8/97 (Item 3 from file: 613)**

DIALOG(R)File 613:(c) 2002 PR Newswire Association Inc. All rts. reserv.

00432926 20001010HSNATL1A (USE FORMAT 7 FOR FULLTEXT)  
PR Newswire National Summary, Tuesday, October 10, 2000 from 8:00 to 10  
A.M. EST  
Tuesday, October 10, 2000 10:41 EDT

WORD COUNT: 7,972

COMPANY NAMES: DONNER CO

**purchase by buyer**

...Abstract (Basic): computers (63,64) and buyer computers (61,62). The merchant computers are connected to a **network** (67) which maintain **databases** of digital advertisements (65,66) that are accessed by buyer computers...

...In response to user inquiries, buyer computers retrieve and **display** advertisements from merchant computers. A digital advertisement can include a program that is interpreted by a buyer's computer. The buyer computer allow the users to purchase the **product** described by an **advertisement**. The form of payment can be requested after a purchase is initiated. A payment system...

...Abstract (Equivalent): computers (63,64) and buyer computers (61,62). The merchant computers are connected to a **network** (67) which maintain **databases** of digital advertisements (65,66) that are accessed by buyer computers...

...interpreted by a buyer's computer. The buyer computer allow the users to purchase the **product** described by an **advertisement**. The form of payment can be requested after a purchase is initiated. A payment system...

Title Terms: **NETWORK** ;

7/3,K/15 (Item 12 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2001 Derwent Info Ltd. All rts. reserv.

007835018 \*\*Image available\*\*

WPI Acc No: 1989-100130/198913

Related WPI Acc No: 1994-057493

XRPX Acc No: N89-076307

Product advertisement to shopping cart display communications system - uses trigger transmitters at various store locations to trigger messages associated with respective location for display on cart

Patent Assignee: KLEVER KART INC (KLEV-N); FORMATION RESOURCES (FORM-N); INFORMATION RESOURC (INFO-N)

Inventor: MOSER J P

Number of Countries: 019 Number of Patents: 022

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 8902628	A	19890323	WO 88US3259	A	19880921	198913 B
AU 8825215	A	19890417				198929
NO 8901991	A	19890814				198938
EP 335931	A	19891011	EP 88908639	A	19880921	198941
FI 8902436	A	19890519				198945
BR 8807216	A	19891017				198947
DK 8902460	A	19890519				199006
JP 2501237	W	19900426				199023
US 4973952	A	19901127	US 8799288	A	19870921	199050
CA 1300235	C	19920505	CA 578071	A	19880921	199223
AU 9210985	A	19920507	AU 9210985	A	19920214	199227
			AU 8825215	A	19880000	
AU 9210986	A	19920507	AU 9210986	A	19920214	199227
			AU 8825215	A	19880000	
AU 9210984	A	19920514	AU 8825215	A	19880000	199228
AU 633457	B	19930128	AU 9210986	A	19920214	199311
			AU 8825215	A	19880000	
AU 635169	B	19930311	AU 9210985	A	19920214	199317
			AU 8825215	A	19880000	
AU 636809	B	19930506	AU 9210984	A	19920214	199325
			AU 8825215	A	19880000	
CA 1322577	C	19930928	CA 578071	A	19880921	199345
			CA 616243	A	19911202	
US 5295064	A	19940315	US 8799288	A	19870921	199411
			WO 88US3259	A	19880921	

			US 89435500	A	19890713	
CA 1330367	C	19940621	CA 616243	A	19911202	199430
			CA 616514	A	19921016	
EP 335931	A4	19901205	EP 88908639	A	19880000	199514
EP 335931	B1	19960403	EP 88908639	A	19880921	199618
			WO 88US3259	A	19880921	
DE 3855178	G	19960509	DE 3855178	A	19880921	199624
			EP 88908639	A	19880921	
			WO 88US3259	A	19880921	

Priority Applications (No Type Date): US 8799288 A 19870921

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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WO 8902628	A	E	98		
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Designated States (National): AU BR DK FI JP NO US

Designated States (Regional): AT BE CH DE FR GB IT LU NL SE

EP 335931	A	E		G06F-007/04	
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Designated States (Regional): AT BE CH DE FR GB IT LI LU NL SE

AU 9210985	A			G08B-005/22	Div ex application AU 8825215
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AU 9210986	A			G09F-021/04	Div ex application AU 8825215
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AU 9210984	A			G01S-001/68	Div ex application AU 8825215
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AU 633457	B			G09F-021/04	Div ex application AU 8825215
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Previous Publ. patent AU 9210986

AU 635169	B			G08B-005/22	Div ex application AU 8825215
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Previous Publ. patent AU 9210985

AU 636809	B			G01S-001/68	Div ex application AU 8825215
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Previous Publ. patent AU 9210984

CA 1322577	C			G06F-007/04	Div ex application CA 578071
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US 5295064	A		48	G06F-013/00	CIP of application US 8799288
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CIP of patent US 4973952

Based on patent WO 8902628

CA 1330367	C			G06F-007/04	Div ex application CA 616243
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EP 335931	B1	E	55	G06F-007/04	Based on patent WO 8902628
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Designated States (Regional): AT BE CH DE FR GB IT LI LU NL SE

DE 3855178	G			G06F-007/04	Based on patent EP 335931
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Based on patent WO 8902628

CA 1300235	C			G06F-007/04	
------------	---	--	--	-------------	--

Product advertisement to shopping cart display communications system...

...uses trigger transmitters at various store locations to trigger messages associated with respective location for display on cart

...Abstract (Basic): a respective store 8107) are received by a communications device (501) which interfaces with a **wide -area network** (105) over a communications link (106). An in-store computer (502) compare the address transmitted...

...message to be displayed on the system electronics is merged with data form the local **database** in the computer. The **database** stores shelf location data...

...An in-store scanning system (510) checks on a line (509) that the **advertised products** are available in the store. trigger transmitters (512) disposed throughout the store transmit trigger signals...

...valid trigger transmission it searches its memory for any message having the appropriate address and **displays** such a message...

...Abstract (Equivalent): ADVANTAGE - Optimisation of effect of **product advertisements** by **presenting** information just before customer is ready to make a purchase.

...one representation of the first product. A still further aspect of the product configuration display **system** further comprises the acts of: (1) providing at least one three-dimensional representation of a second product. A yet further aspect of the product configuration display **system** further comprises the acts of: (1) providing at least one three-dimensional representation of a...

#### Claim

... said buyer terminal, said product display module configured to receive a request to change a **product presentation** through said **product display** screen, said product **display** module configured to **display** the changed **product presentation** in said **product display** screen by modifying said definition of the product display screen.

2. The system as defined...said buyer terminal, said product display module configured to receive a request to change a **product presentation** through said **product display** screen, said product **display** module configured to **display** the changed **product presentation** in said **product display** screen by modifying said definition of the product display screen.

38. A method of presenting...

...definition of a product display screen accessible by a buyer terminal, said definition of said **product display** screen includes a **product presentation**, wherein said **product presentation** includes at least one perspective view of said first product; receiving a request to change said product presentation from a buyer **terminal**; and modifying said definition of said product display screen according to said request to change...

12/3,K/7 (Item 5 from file: 349)  
DIALOG(R) File 349:PCT Fulltext  
(c) 2001 WIPO/MicroPat. All rts. reserv.

00708297 \*\*Image available\*\*

METHOD AND APPARATUS FOR SUPPLYING VIDEO CLIPS TO VIEWER TERMINALS  
PROCEDE ET APPAREIL POUR FOURNIR DES VIDEO-CLIPS AUX TERMINAUX UTILISATEUR  
Patent Applicant/Assignee:

STARSIGHT TELECAST INC, STARSIGHT TELECAST, INC. , 3rd floor, 39650  
Liberty Street, Fremont, CA 94538 , US

Inventor(s):

KLOSTERMAN Brian L, KLOSTERMAN, Brian, L. , 8012 Golden Eagle Way,  
Pleasanton, CA 94588-3119 , US

Patent and Priority Information (Country, Number, Date):

Patent: WO 0021287 A1 20000413 (WO 200021287)

Application: WO 99US22723 19991002 (PCT/WO US9922723)

Priority Application: US 98102901 19981002; US 98106667 19981102

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK  
DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ  
BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT  
SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Filing Language: English

Fulltext Word Count: 3060

Fulltext Availability:

Detailed Description

Detailed Description

... g. 10 to 30 seconds, motion picture scenes with or without sound. A national EPG **data base server** 12 stores program schedule data (including static text based or graphic **product**, service, or television program **advertising** messages) to be **displayed** on the screens of the

television monitors of all the viewer terminals that support this EPG.  
The content of the video clips relate to and further enhance...

12/3,K/8 (Item 6 from file: 349)  
DIALOG(R)File 349:PCT Fulltext  
(c) 2001 WIPO/MicroPat. All rts. reserv.

00706456 \*\*Image available\*\*

**SYSTEM AND METHOD FOR COORDINATING A VISUAL DISPLAY WITH AUDIO PROGRAMMES  
BROADCAST OVER A COMMUNICATIONS NETWORK**  
**SYSTEME ET PROCEDE DE COORDINATION DU MATERIEL PUBLICITAIRE SUR UN RESEAU  
DE TELECOMMUNICATIONS**

Patent Applicant/Assignee:

RADIOWAVE COM INC, Suite 310 South, 1501 Woodfield Road, Schaumburg, IL  
60173, US, US (Residence), US (Nationality)

Inventor(s):

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WALSH John S, 3946 N. Fremont #3, Chicago, IL 60613, US,

Legal Representative:

LAURENSEN Robert C (agent), Lyon & Lyon LLP, Suite 4700, 633 West Fifth  
Street, Los Angeles, CA 90071-2066, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200019647 A2-A3 20000406 (WO 0019647)

Application: WO 99US21234 19990922 (PCT/WO US9921234)

Priority Application: US 98163288 19980929

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK  
DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 13282

Fulltext Availability:

Detailed Description

Detailed Description

... scheduled flight dates. With reference to Figure 6, for each such  
screen, the contract # and **product** or service being **advertised** is  
**displayed**. Such is indicated by identifying numeral 45 in Figure 6.  
Advantageously, a browser feature 48a allows the user to locate the name  
of the image file from a file **system** (not shown in Figure 5) accessible  
from continuity **workstation** 35a. In addition, the name of the  
advertiser and the Right dates are also displayed...

12/3,K/9 (Item 7 from file: 349)  
DIALOG(R)File 349:PCT Fulltext  
(c) 2001 WIPO/MicroPat. All rts. reserv.

00593494

**OPEN ARCHITECTURE CARDIOLOGY INFORMATION SYSTEM**  
**SYSTEME D'INFORMATION CARDIOLOGIQUE A ARCHITECTURE OUVERTE**

Patent Applicant/Assignee:

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Parkway, Bothell, WA 98021, US

Inventor(s):

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Kirkland, WA 98033 ,  
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 WA 98052 , US  
 BRINSTER Eric G, BRINSTER, Eric, G. , 1208 Grand Avenue, Everett, WA  
 98201 , US  
 BRINTON Mark W, BRINTON, Mark, W. , 10608 N.E. 17th Street, Bellevue, WA  
 98004 , US  
 FOLKERTS Sue R, FOLKERTS, Sue, R. , 18925 - 67th Avenue S.E., Snohomish,  
 WA 98296 , US  
 FOSTER Brian T, FOSTER, Brian, T. , 18892 Angeline Avenue N.E.,  
 Suquamish, WA 98392 , US  
 KING Anthony E, KING, Anthony, E. , 3037 - 30th Avenue W., Seattle, WA  
 98199 , US  
 MALONEY Kevin P, MALONEY, Kevin, P. , 7017 - 35th Avenue N.E. & 306,  
 Seattle, WA 98115 , US  
 NEWELL Todd E, NEWELL, Todd, E. , 12604 S.E. 228th Court, Kent, WA 98031  
 , US  
 PIERCE Thomas D, PIERCE, Thomas, D. , 7014 - 177th Street S.W., Edmonds,  
 WA 98026 , US  
 SHOEMAKER Linda J, SHOEMAKER, Linda, J. , 7014 - 177th Street S.W.,  
 Edmonds, WA 98026 , US  
 TOLAN John J, TOLAN, John, J. , 11022 - 198th Place S.E., Snohomish, WA  
 98296 , US  
 WOOTTEN James M, WOOTTEN, James, M. , 13511 N.E. 129th Place, Kirkland,  
 WA 98034 , US  
 BOLLES Gregory A, BOLLES, Gregory, A. , 16912 Snohomish Avenue,  
 Snohomish, WA 98296 , US  
 GODDARD Kathie, GODDARD, Kathie , 16831 N.E. 35th Place, Bellevue, WA  
 98008 , US  
 LY Chou Ying, LY, Chou, Ying , 13119 N.E. 72nd Lane, Kirkland, WA 98033 ,  
 US  
 MALLEY John A, MALLEY, John, A. , 17924 N.E. 13th Place, Bellevue, WA  
 98008 , US  
 PETERSON Eric D, PETERSON, Eric, D. , 3505 N.E. 167th Court & EE-103,  
 Redmond, WA 98052 , US  
 RABBERS David L, RABBERS, David, L. , 7720 - 142nd Way S.E., Newcastle,  
 WA 98059 , US  
 SCHMIDT Kurt, SCHMIDT, Kurt , 17419 N.E. 28th Street, Redmond, WA 98052 ,  
 US

Patent and Priority Information (Country, Number, Date):

Patent: WO 9838910 A1 19980911

Application: WO 98US3941 19980303 (PCT/WO US9803941)

Priority Application: US 9739282 19970303; US 97805841 19970303

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES

FI GB GE GH GM GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD

MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US

UZ VN YU ZW GH GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE

CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML

MR NE SN TD TG

Publication Language: English

Filing Language: English

Fulltext Word Count: 82357

Fulltext Availability:

Detailed Description

Detailed Description

... the record. The workstation design also supports both full menus and short menus, and specific **products** are able to restrict **presentation** to full menu only. When more document windows are open concurrently than can be listed able to recover changes lost due to unexpected shutdowns.

The **system** software or added software options may be accomplished through the use of auto-install programs, and all **system** clients and **servers** shall be upgradable via the **system network** . Installation of **workstation** software and options is preferably accomplished through the use of auto install programs described more...information include

definitions of users and groups, privileges assigned to individual users and groups, and **system** configuration settings such as name format. Additionally, directions on a WINDOWS NT file **server** may be defined to include ordinary disk files such as archived records, ...facsimiles or scanned images and saved administrative reports. Figure 45 illustrates an example of the **workstation** framework for the client/**server** processes.

In this example, multiple client workstations and a server workstation are connected to a...

...is remotely connected to the server workstation.

Figure 46 illustrates the processes of the client **workstation** and the **server workstation**. As shown, the client **workstation** includes Applets for the Client Shell processes. The Service Shell processes and the **server workstation** include sequel **server** processes as well as Applets for the Service Shell processes. Figure 47 is illustrative of the **database** communication processes of the client and **server** of the preferred embodiment. Figure 48 is illustrative of the inter-shell communication of the client and **server** processes.

The workstation framework preferably includes various modules therein. As shown in Figure 49, the...173 Applets. It performs initialization and termination of the loaded Applets on behalf of the **Workstation Shell**. It also maintains the status of individual Applets as well as the status of the entire **Workstation**. In the preferred embodiment, only a single object of class CapAppletLoader is allowed. This object is expected to be constructed and owned by the **Workstation Shell**. This class preferably includes various public definitions such as "InitStatus.11 This definition is...

...DoInitApplet," "IsStatic," "IsInitialized," "IsInitOK," "operator CapApplet&11 and "operator CapApplet\*.11 As discussed above, the **workstation** framework is designed to be a building block for multiple **Workstation** products. All these products are intended to run within the common **Workstation Client Shell** executable. It is highly desirable that all such products have a similar look and feel, similar screen layout characteristics and common communications capabilities between **networked Workstation Client PCs** and **Workstation Server PCs**. These traits are provided by the **Workstation Client Shell** executable and the Applet Widgets module. The Applet Widgets module provides screen design elements with behavior and appearance that is common across all **workstation** products. The Applet Widgets module interacts with the **Workstation Client Shell** to provide messaging capabilities between the Client Applets, between **Workstation Client PCs**, and between a **Workstation Client PC** and the **Workstation Server PC(s)**. An example of such messaging is the notification of pending shutdown sent by the **Workstation Client Shell** to all active Applet Frame windows. Figures 64-70 are examples of how...is retrieved from the encapsulated table upon request.

The derived CdaxRecordset classes are from the **Database Access** module, and the class CdaxRecordset is preferably an abstract class from which all concrete...

...11 The Event Logger is an Applet DLL that may be used either in a **Workstation Client** environment or in a **Workstation Server** environment. The Event Logger is preferably the first Applet initialized and the last one terminated...

...other Applets. A key to the Event Logger is the concept of an "Event Log **Server**," a designated **computer** in the preferred NT **network** on which all logging is to be

- 205 performed. The Event Logger logs events to...



Search report

traditional discount retailers such as Marshalls. CyberShop initiated a significant overhaul of its infrastructure, migrating its web-based **order processing** onto a new platform, redesigning the web site and integrating it with a new order fulfillment system. In addition, CyberShop launched its new **online auction**, CyberShop Auctions <http://auctions.cybershop.com>. With this initiative, CyberShop introduced the excitement of the **online auction** experience to all its customers, complementing CyberShop's product offerings. The initiative also offers CyberShop...

8/3,K/8 (Item 2 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

(c) 2001 The Gale Group. All rts. reserv.

01846725 Supplier Number: 54368821 (USE FORMAT 7 FOR FULLTEXT)

**Shop At Home Chooses OrderTrust to Deliver Enhanced Shopping Experience for Online and Traditional Catalog Customers.**

Business Wire, p1210

April 14, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 685

... Reliable Order Processing  
and Up-to-Date Customer Service Information  
OrderTrust, provider of the leading **order processing** network, today announced that Shop at Home, a program of The Signature Group, chose OrderTrust's network services to manage complex **order processing** for its **online** and **traditional** catalog customers. Utilizing OrderTrust's network services, Shop at Home's catalog services and its...  
...to a network of over 400 suppliers and merchandising partners that offer over 500,000 **brand name products** ranging from electronics to books to household items priced up to 60 percent below manufacturer...

8/3,K/9 (Item 3 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

(c) 2001 The Gale Group. All rts. reserv.

01526402 Supplier Number: 47336781 (USE FORMAT 7 FOR FULLTEXT)

**Harbinger and TRADE'ex partner to expand supply chain procurement technology; Leading EDI company and Internet commerce software provider team up to provide new e-commerce MRO Procurement and Supply Chain Management solutions, slashing the cost of purchasing for businesses.**

Business Wire, p04290139

April 29, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 883

... Harbinger's TrustedLink enterprise solutions, and sell them under a yet-to-be determined Harbinger **brand name**.  
The **products** include TRADE'ex Procurement, an application to efficiently manage corporate procurement from a centralized catalog with **on-line purchase order processing**; TRADE'ex Distributor, an **on-line** cataloging and **order processing** system that enables manufacturers, distributors and wholesalers to conduct business with their customers over the **Internet**; and TRADE'ex Market Maker, a solution that enables organizations to operate a live **Internet**-based **trading** market in their vertical industry.

Harbinger's target markets for TRADE'ex products include enterprises

Search report

8/3,K/10 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2001 The Gale Group. All rts. reserv.

07046600 Supplier Number: 57826024 (USE FORMAT 7 FOR FULLTEXT)  
**Resolving conflict; While the Internet affords new possibilites for  
integrating channels, conflict with traditional channels will  
happen. (Company Business and Marketing)**  
Venes, Robert  
New Media Age, p14(1)  
July 29, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 2354

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...42% wanted to see more product photos. Overall, 39% wanted the general ease of the **order process** improved. The report concludes that there are a number of steps in order to make...can't underestimate the impact that channel conflict can have on the ability of a **traditional** company to respond to an **online** threat," he says. "Encyclopedia Britannica has gone from being the premier brand in its field...providing information on the company's product range." We wanted to demonstrate the expertise the **brand** has," says Simona Hartley, senior **product** marketing manager at Crookes. "The site isn't really heavily branded or in your face..."

8/3,K/11 (Item 1 from file: 20)  
DIALOG(R)File 20:World Reporter  
(c) 2001 The Dialog Corporation. All rts. reserv.

03007404  
**@Home Network Takes Three Automotive Leaders for a Spin on the Information Highway**  
PR NEWSWIRE  
October 05, 1998  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 882

... point-of-purchase mechanism. Rich-media ads can guide consumers through the decision-making and **purchasing processes** : within the ad, consumers can choose the color of their car, request a video or...

... the "always on" attributes of cable, @Home allows for unique multimedia applications that go beyond **traditional Web** experiences. Individuals seeking additional information about availability and subscription can refer to the @Home Network...

... are trademarks of At Home Corporation and may be registered in certain jurisdictions. All other **brands** and **product** names are **trademarks** of their respective companies. This press release contains forward-looking information within the meaning of...

8/3,K/12 (Item 2 from file: 20)  
DIALOG(R)File 20:World Reporter  
(c) 2001 The Dialog Corporation. All rts. reserv.

Search report

02950218

**Impulse Shopping Hits the Web with Internet-wide Launch of Impulse! Buy Network; Great Offers on Top Name-Brand Products to Reach Millions of Web Visitors**

BUSINESS WIRE

September 28, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 902

... visit more than 175 Web sites now featuring Impulse!'s time-sensitive offers on name-**brand products**. These sites include CatalogSite, Guthy-Renker's Choice Mall, collegestudent.com, Compaq, Coolshopping, Deja News...

... great one. The consumer immediately clicks on the offer, goes to the product page and **completes** the **purchase**. A moment later, the offer registers that there are now just 11 pairs remaining. Impulse...

... Inc. enables merchants to reach online consumers with time-sensitive, limited-quantity offers on name-**brand products**. The company's mission is to encourage impulse shopping **online** by introducing the world of **traditional** retailing - end-caps and point-of-purchase displays - to the Internet. Founded in 1997 and...

8/3,K/13 (Item 3 from file: 20)

DIALOG(R)File 20:World Reporter

(c) 2001 The Dialog Corporation. All rts. reserv.

02887838

**Computer Shopper Study Ranks Top Resellers In Direct Market**

PR NEWSWIRE

September 22, 1998

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 961

Shows Emerging Role of Internet in **Purchase Process** NEW YORK, Sept. 22 /PRNewswire/ -- A new study from Ziff-Davis' Computer Shopper, the #1...

... The study also provides a first-ever look at how the Internet has altered the **purchasing process** for direct **buyers**. The overall top-ranked reseller, MicroWarehouse, scored the highest in subscriber awareness as well as...

... resellers, the Direct Purchasing Study also reveals the impact of the Internet on the PC **purchase process**. The study's results indicate that the Internet has already become a critical part of...

... home buyers go to Computer Shopper magazine each month for the widest selection of computer **products** and vendors. Expanding its **brand** in print, on the Web with computershopper.com, on television as well as at trade...

... marketing company focused on computing and Internet-related technology, with principal platforms in print publishing, **trade** shows and conferences, **online** content, market research and education. The company provides global technology companies with marketing strategies for...

8/3,K/14 (Item 4 from file: 20)

DIALOG(R)File 20:World Reporter

(c) 2001 The Dialog Corporation. All rts. reserv.

02813911

**Agile Software and Sierra Atlantic Team Up to Enhance the Integration of  
Agile Workplace Product Change Management Solutions With Oracle  
Applications**

PR NEWSWIRE

September 15, 1998

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1045

... global supply chain. With this capability, supply chain trading partners can conduct complex product change **negotiations online** while eliminating dual-entry of data, ultimately reducing time to market. Oracle Applications represents a...

... Atlantic, commented, "Our partnership with Agile will result in a 'best-in-class' solution allowing **online** collaboration and **negotiations** about product changes between manufacturers and their supply chain partners across company boundaries. With this...

... automatically triggers the PDM-ERP update through ChangeCAST and the Application Adapter, thus automating and **completing** the engineering change **order** (ECO) **process**. Agile Workplace is the first comprehensive, off-the-shelf software for product configuration and change... Co. WorldSoftware and OneWorld are trademarks of J.D. Edwards World Source Company. All other **brand** or **product** names are **trademarks** and registered **trademarks** of their respective holders. /CONTACT: Colleen Nichols of UpStart Communications, 510-420-6686, or cnichols...

705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47.  
705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636.  
705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99.  
705NEWSBIB is set ON as an alias for 473, 474, 475.  
SOFTLIT is set ON as an alias for 256, 278.  
705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU.  
KWIC is set to 50.  
\* \* \* \* See HELP NEWS 225 for information on new search prefixes  
and display codes

\*\*\*

\*\*\*

>>> 77 does not exist  
>>> 278 does not exist  
>>> 2 of the specified files are not available

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2003/Jun 20  
(c) 2003 ProQuest Info&Learning  
\*File 15: Alert feature enhanced for multiple files, duplicate  
removal, customized scheduling. See HELP ALERT.  
File 16:Gale Group PROMT(R) 1990-2003/Jun 20  
(c) 2003 The Gale Group  
\*File 16: Alert feature enhanced for multiple files, duplicate  
removal, customized scheduling. See HELP ALERT.  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 148:Gale Group Trade & Industry DB 1976-2003/Jun 19  
(c)2003 The Gale Group  
\*File 148: Alert feature enhanced for multiple files, duplicate  
removal, customized scheduling. See HELP ALERT.  
File 621:Gale Group New Prod.Annou.(R) 1985-2003/Jun 19  
(c) 2003 The Gale Group  
File 275:Gale Group Computer DB(TM) 1983-2003/Jun 20  
(c) 2003 The Gale Group  
File 634:San Jose Mercury Jun 1985-2003/Jun 19  
(c) 2003 San Jose Mercury News  
File 47:Gale Group Magazine DB(TM) 1959-2003/Jun 17  
(c) 2003 The Gale group  
File 9:Business & Industry(R) Jul/1994-2003/Jun 19  
(c) 2003 Resp. DB Svcs.  
File 623:Business Week 1985-2003/Jun 19  
(c) 2003 The McGraw-Hill Companies Inc  
File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 624:McGraw-Hill Publications 1985-2003/Jun 19  
(c) 2003 McGraw-Hill Co. Inc  
\*File 624: Homeland Security & Defense and 9 Platt energy journals added  
Please see HELP NEWS624 for more  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc  
File 20:Dialog Global Reporter 1997-2003/Jun 20  
(c) 2003 The Dialog Corp.  
File 636:Gale Group Newsletter DB(TM) 1987-2003/Jun 18  
(c) 2003 The Gale Group  
File 635:Business Dateline(R) 1985-2003/Jun 20  
(c) 2003 ProQuest Info&Learning  
File 570:Gale Group MARS(R) 1984-2003/Jun 20  
(c) 2003 The Gale Group  
File 387:The Denver Post 1994-2003/Jun 19  
(c) 2003 Denver Post  
File 471:New York Times Fulltext 90-Day 2003/Jun 19  
(c) 2003 The New York Times  
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers  
\*File 492: Not updating. See instead File 990 for current  
articles from the Arizona Republic.  
File 494:St LouisPost-Dispatch 1988-2003/Jun 19

(c) 2003 St Louis Post-Dispatch  
File 498:Detroit Free Press 1987-2003/Jun 19  
(c) 2003 Detroit Free Press Inc.  
File 631:Boston Globe 1980-2003/Jun 19  
(c) 2003 Boston Globe  
File 633:Phil.Inquirer 1983-2003/Jun 19  
(c) 2003 Philadelphia Newspapers Inc  
File 638:Newsday/New York Newsday 1987-2003/Jun 19  
(c) 2003 Newsday Inc.  
File 640:San Francisco Chronicle 1988-2003/Jun 20  
(c) 2003 Chronicle Publ. Co.  
File 641:Rocky Mountain News Jun 1989-2003/Jun 20  
(c) 2003 Scripps Howard News  
File 702:Miami Herald 1983-2003/Jun 19  
(c) 2003 The Miami Herald Publishing Co.  
File 703:USA Today 1989-2003/Jun 19  
(c) 2003 USA Today  
File 704:(Portland)The Oregonian 1989-2003/Jun 19  
(c) 2003 The Oregonian  
File 713:Atlanta J/Const. 1989-2003/Jun 19  
(c) 2003 Atlanta Newspapers  
File 714:(Baltimore) The Sun 1990-2003/Jun 20  
(c) 2003 Baltimore Sun  
File 715:Christian Sci.Mon. 1989-2003/Jun 20  
(c) 2003 Christian Science Monitor  
File 725:(Cleveland)Plain Dealer Aug 1991-2003/Jun 19  
(c) 2003 The Plain Dealer  
File 735:St. Petersburg Times 1989- 2000/Nov 01  
(c) 2000 St. Petersburg Times  
\*File 735: This file is not updating. Last update: 20001019  
File 476:Financial Times Fulltext 1982-2003/Jun 20  
(c) 2003 Financial Times Ltd  
File 477:Irish Times 1999-2003/Jun 12  
(c) 2003 Irish Times  
File 710:Times/Sun.Times(London) Jun 1988-2003/Jun 19  
(c) 2003 Times Newspapers  
File 711:Independent(London) Sep 1988-2003/Jun 19  
(c) 2003 Newspaper Publ. PLC  
\*File 711: Use File 757 for full current day's news of the Independent, as  
as well as full coverage of many additional European news sources.  
File 756:Daily/Sunday Telegraph 2000-2003/Jun 20  
(c) 2003 Telegraph Group  
File 757:Mirror Publications/Independent Newspapers 2000-2003/Jun 20  
(c) 2003  
File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02  
(c) 2001 THE NEW YORK TIMES  
\*File 473: This file will not update after March 31, 2001.  
It will remain on Dialog as a closed file.  
File 474:New York Times Abs 1969-2003/Jun 19  
(c) 2003 The New York Times  
File 475:Wall Street Journal Abs 1973-2003/Jun 19  
(c) 2003 The New York Times  
File 35:Dissertation Abs Online 1861-2003/May  
(c) 2003 ProQuest Info&Learning  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group  
\*File 583: This file is no longer updating as of 12-13-2002.  
File 2:INSPEC 1969-2003/Jun W2  
(c) 2003 Institution of Electrical Engineers  
\*File 2: Alert feature enhanced for multiple files, duplicates  
removal, customized scheduling. See HELP ALERT.  
File 65:Inside Conferences 1993-2003/Jun W3  
(c) 2003 BLDSC all rts. reserv.  
File 233:Internet & Personal Comp. Abs. 1981-2003/May  
(c) 2003 Info. Today Inc.  
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/May  
(c) 2003 The HW Wilson Co.  
File 256:SoftBase:Reviews,Companies&Prods. 82-2003/May

(c)2003 Info.Sources Inc  
 File 610:Business Wire 1999-2003/Jun 20  
 (c) 2003 Business Wire.  
 \*File 610: File 610 now contains data from 3/99 forward.  
 Archive data (1986-2/99) is available in File 810.  
 File 613:PR Newswire 1999-2003/Jun 20  
 (c) 2003 PR Newswire Association Inc  
 \*File 613: File 613 now contains data from 5/99 forward.  
 Archive data (1987-4/99) is available in File 813.  
 File 13:BAMP 2003/May W4  
 (c) 2003 Resp. DB Svcs.

Set Items Description

```

Cost is in DialUnits
?b 705text1, 705text2, 705adlit, 705newsbib, 705biblit, softlit, 610, 613, 13
>>>      77 does not exist
>>>      278 does not exist
>>>2 of the specified files are not available
    20jun03 14:39:17 User264751 Session D393.3
      $0.02    0.003 DialUnits File15
$0.02 Estimated cost File15
      $0.02    0.003 DialUnits File16
$0.02 Estimated cost File16
      $0.02    0.003 DialUnits File160
$0.02 Estimated cost File160
      $0.02    0.003 DialUnits File148
$0.02 Estimated cost File148
      $0.02    0.003 DialUnits File621
$0.02 Estimated cost File621
      $0.02    0.003 DialUnits File275
$0.02 Estimated cost File275
      $0.00    0.003 DialUnits File634
$0.00 Estimated cost File634
      $0.02    0.003 DialUnits File47
$0.02 Estimated cost File47
      $0.02    0.003 DialUnits File9
$0.02 Estimated cost File9
      $0.02    0.003 DialUnits File623
$0.02 Estimated cost File623
      $0.00    0.003 DialUnits File810
$0.00 Estimated cost File810
      $0.02    0.003 DialUnits File624
$0.02 Estimated cost File624
      $0.00    0.003 DialUnits File813
$0.00 Estimated cost File813
      $0.00    0.003 DialUnits File20
$0.00 Estimated cost File20
      $0.02    0.003 DialUnits File636
$0.02 Estimated cost File636
      $0.02    0.003 DialUnits File635
$0.02 Estimated cost File635
      $0.02    0.003 DialUnits File570
$0.02 Estimated cost File570
      $0.00    0.003 DialUnits File387
$0.00 Estimated cost File387
      $0.00    0.003 DialUnits File471
$0.00 Estimated cost File471
      $0.00    0.003 DialUnits File492
$0.00 Estimated cost File492
      $0.00    0.003 DialUnits File494
$0.00 Estimated cost File494
      $0.00    0.003 DialUnits File498
$0.00 Estimated cost File498
      $0.00    0.003 DialUnits File631
$0.00 Estimated cost File631
      $0.00    0.003 DialUnits File633
$0.00 Estimated cost File633
  
```

	\$0.00	0.003	DialUnits	File638
\$0.00	Estimated cost File638			
	\$0.00	0.003	DialUnits	File640
\$0.00	Estimated cost File640			
	\$0.00	0.003	DialUnits	File641
\$0.00	Estimated cost File641			
	\$0.00	0.003	DialUnits	File702
\$0.00	Estimated cost File702			
	\$0.00	0.003	DialUnits	File703
\$0.00	Estimated cost File703			
	\$0.00	0.003	DialUnits	File704
\$0.00	Estimated cost File704			
	\$0.00	0.003	DialUnits	File713
\$0.00	Estimated cost File713			
	\$0.00	0.003	DialUnits	File714
\$0.00	Estimated cost File714			
	\$0.00	0.003	DialUnits	File715
\$0.00	Estimated cost File715			
	\$0.00	0.003	DialUnits	File725
\$0.00	Estimated cost File725			
	\$0.00	0.003	DialUnits	File735
\$0.00	Estimated cost File735			
	\$0.00	0.003	DialUnits	File476
\$0.00	Estimated cost File476			
	\$0.00	0.003	DialUnits	File477
\$0.00	Estimated cost File477			
	\$0.00	0.003	DialUnits	File710
\$0.00	Estimated cost File710			
	\$0.00	0.003	DialUnits	File711
\$0.00	Estimated cost File711			
	\$0.00	0.003	DialUnits	File756
\$0.00	Estimated cost File756			
	\$0.00	0.003	DialUnits	File757
\$0.00	Estimated cost File757			
	\$0.01	0.003	DialUnits	File473
\$0.01	Estimated cost File473			
	\$0.01	0.003	DialUnits	File474
\$0.01	Estimated cost File474			
	\$0.01	0.003	DialUnits	File475
\$0.01	Estimated cost File475			
	\$0.01	0.003	DialUnits	File35
\$0.01	Estimated cost File35			
	\$0.01	0.003	DialUnits	File583
\$0.01	Estimated cost File583			
	\$0.02	0.003	DialUnits	File2
\$0.02	Estimated cost File2			
	\$0.01	0.003	DialUnits	File65
\$0.01	Estimated cost File65			
	\$0.01	0.003	DialUnits	File233
\$0.01	Estimated cost File233			
	\$0.01	0.003	DialUnits	File99
\$0.01	Estimated cost File99			
	\$0.02	0.003	DialUnits	File256
\$0.02	Estimated cost File256			
	\$0.00	0.003	DialUnits	File610
\$0.00	Estimated cost File610			
	\$0.00	0.003	DialUnits	File613
\$0.00	Estimated cost File613			
	\$0.02	0.003	DialUnits	File13
\$0.02	Estimated cost File13			
	OneSearch, 54 files, 0.167 DialUnits FileOS			
\$0.15	TELNET			
\$0.55	Estimated cost this search			
\$0.55	Estimated total session cost 0.167 DialUnits			



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**\*File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.**

File 16:Gale Group PROMT(R) 1990-2003/Jun 20

(c) 2003 The Gale Group

**\*File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.**

File 160:Gale Group PROMT(R) 1972-1989

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File 148:Gale Group Trade & Industry DB 1976-2003/Jun 19

(c)2003 The Gale Group

**\*File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.**

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(c) 2003 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2003/Jun 20

(c) 2003 The Gale Group

File 634:San Jose Mercury Jun 1985-2003/Jun 19

(c) 2003 San Jose Mercury News

File 47:Gale Group Magazine DB(TM) 1959-2003/Jun 17

(c) 2003 The Gale group

File 9:Business & Industry(R) Jul/1994-2003/Jun 19

(c) 2003 Resp. DB Svcs.

File 623:Business Week 1985-2003/Jun 19

(c) 2003 The McGraw-Hill Companies Inc

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 624:McGraw-Hill Publications 1985-2003/Jun 19

(c) 2003 McGraw-Hill Co. Inc

**\*File 624: Homeland Security & Defense and 9 Platt energy journals added**

Please see HELP NEWS624 for more

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

File 20:Dialog Global Reporter 1997-2003/Jun 20

(c) 2003 The Dialog Corp.

File 636:Gale Group Newsletter DB(TM) 1987-2003/Jun 18

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File 635:Business Dateline(R) 1985-2003/Jun 20

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File 570:Gale Group MARS(R) 1984-2003/Jun 20

(c) 2003 The Gale Group

File 387:The Denver Post 1994-2003/Jun 19

(c) 2003 Denver Post

File 471:New York Times Fulltext 90-Day 2003/Jun 19

(c) 2003 The New York Times

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06

(c) 2002 Phoenix Newspapers

**\*File 492: Not updating. See instead File 990 for current articles from the Arizona Republic.**

File 494:St LouisPost-Dispatch 1988-2003/Jun 19

(c) 2003 St Louis Post-Dispatch

File 498:Detroit Free Press 1987-2003/Jun 19

(c) 2003 Detroit Free Press Inc.

File 631:Boston Globe 1980-2003/Jun 19

(c) 2003 Boston Globe

File 633:Phil.Inquirer 1983-2003/Jun 19

(c) 2003 Philadelphia Newspapers Inc

File 638:Newsday/New York Newsday 1987-2003/Jun 19

(c) 2003 Newsday Inc.

File 640:San Francisco Chronicle 1988-2003/Jun 20

(c) 2003 Chronicle Publ. Co.

File 641:Rocky Mountain News Jun 1989-2003/Jun 20

(c) 2003 Scripps Howard News

File 702:Miami Herald 1983-2003/Jun 19

(c) 2003 The Miami Herald Publishing Co.

File 703:USA Today 1989-2003/Jun 19

(c) 2003 USA Today

File 704:(Portland)The Oregonian 1989-2003/Jun 19

(c) 2003 The Oregonian  
File 713:Atlanta J/Const. 1989-2003/Jun 19  
(c) 2003 Atlanta Newspapers  
File 714:(Baltimore) The Sun 1990-2003/Jun 20  
(c) 2003 Baltimore Sun  
File 715:Christian Sci.Mon. 1989-2003/Jun 20  
(c) 2003 Christian Science Monitor  
File 725:(Cleveland)Plain Dealer Aug 1991-2003/Jun 19  
(c) 2003 The Plain Dealer  
File 735:St. Petersburg Times 1989- 2000/Nov 01  
(c) 2000 St. Petersburg Times  
**\*File 735: This file is not updating. Last update: 20001019**  
File 476:Financial Times Fulltext 1982-2003/Jun 20  
(c) 2003 Financial Times Ltd  
File 477:Irish Times 1999-2003/Jun 12  
(c) 2003 Irish Times  
File 710:Times/Sun.Times(London) Jun 1988-2003/Jun 19  
(c) 2003 Times Newspapers  
File 711:Independent(London) Sep 1988-2003/Jun 19  
(c) 2003 Newspaper Publ. PLC  
**\*File 711: Use File 757 for full current day's news of the Independent, as  
as well as full coverage of many additional European news sources.**  
File 756:Daily/Sunday Telegraph 2000-2003/Jun 20  
(c) 2003 Telegraph Group  
File 757:Mirror Publications/Independent Newspapers 2000-2003/Jun 20  
(c) 2003  
File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02  
(c) 2001 THE NEW YORK TIMES  
**\*File 473: This file will not update after March 31, 2001.**  
It will remain on Dialog as a closed file.  
File 474:New York Times Abs 1969-2003/Jun 19  
(c) 2003 The New York Times  
File 475:Wall Street Journal Abs 1973-2003/Jun 19  
(c) 2003 The New York Times  
File 35:Dissertation Abs Online 1861-2003/May  
(c) 2003 ProQuest Info&Learning  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group  
**\*File 583: This file is no longer updating as of 12-13-2002.**  
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(c) 2003 Institution of Electrical Engineers  
**\*File 2: Alert feature enhanced for multiple files, duplicates  
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File 233:Internet & Personal Comp. Abs. 1981-2003/May  
(c) 2003 Info. Today Inc.  
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/May  
(c) 2003 The HW Wilson Co.  
File 256:SoftBase:Reviews,Companies&Prods. 82-2003/May  
(c)2003 Info.Sources Inc  
File 610:Business Wire 1999-2003/Jun 20  
(c) 2003 Business Wire.  
**\*File 610: File 610 now contains data from 3/99 forward.**  
Archive data (1986-2/99) is available in File 810.  
File 613:PR Newswire 1999-2003/Jun 20  
(c) 2003 PR Newswire Association Inc  
**\*File 613: File 613 now contains data from 5/99 forward.**  
Archive data (1987-4/99) is available in File 813.  
File 13:BAMP 2003/May W4  
(c) 2003 Resp. DB Svcs.

Set	Items	Description
---	-----	-----
?s	picturemall	or (picturemall? ?com)
	80	PICTUREMALL
	0	PICTUREMALL? ?COM
S1	80	PICTUREMALL OR (PICTUREMALL? ?COM)

?t sl/free/all

1/8/1 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

08970074 Supplier Number: 77876562 (USE FORMAT 7 FOR FULLTEXT)  
**5th Avenue Channel Gets Into Shopping. (5th Avenue Channel Corp.) (Brief Article) (Company Profile)**

Sept 3, 2001

Word Count: 428

PUBLISHER NAME: Cahnners Business Information

COMPANY NAMES: \*5th Avenue Channel Corp.

EVENT NAMES: \*360 (Services information)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811524 (Teleshopping Services); 4834251 (Home Shopping via Cable Television)

INDUSTRY NAMES: ARTS (Arts and Entertainment); BUSN (Any type of business)

SIC CODES: 4822 (Telegraph & other communications); 4841 (Cable and other pay TV services)

NAICS CODES: 514199 (All Other Information Services); 51321 (Cable Networks)

TICKER SYMBOLS: FAVE

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 57 New Products/Services

1/8/2 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05737176 Supplier Number: 50216759 (USE FORMAT 7 FOR FULLTEXT)  
**On-Line Photo-Profiting**

July, 1998

Word Count: 1040

PUBLISHER NAME: Cygnus Publishing

EVENT NAMES: \*360 (Services information)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*7395100 (Photofinishing)

INDUSTRY NAMES: ARTS (Arts and Entertainment); BUSN (Any type of business)

NAICS CODES: 81292 (Photofinishing)

1/8/3 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05718187 Supplier Number: 50191579 (USE FORMAT 7 FOR FULLTEXT)  
**PictureMall Taps Internet Veteran Sandy Goldman as President & CEO and Changes Name to pix.com**

July 22, 1998

Word Count: 595

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: **PictureMall** .com; pix.com Inc.

EVENT NAMES: \*540 (Executive changes & profiles); 110 (Organizational nomenclature)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811529 (Online Services NEC)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 514191 (On-Line Information Services)

SPECIAL FEATURES: COMPANY

1/8/4 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05641309 Supplier Number: 50086849 (USE FORMAT 7 FOR FULLTEXT)  
**CalComp, PictureMall .com Announce Strategic Marketing Partnership; Creation Station Users Can Link Directly to PictureMall .com and Receive**

**Special Pricing on Products.**

June 16, 1998

Word Count: 407

PUBLISHER NAME: Business Wire

COMPANY NAMES: CalComp Technology Inc.; **PictureMall .com**

EVENT NAMES: \*380 (Strategic alliances)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*3573293 (Computer Graphics, Sound and Video Processors);  
4811529 (Online Services NEC)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 334119 (Other Computer Peripheral Equipment Manufacturing);

514191 (On-Line Information Services)

SPECIAL FEATURES: COMPANY

**1/8/5 (Item 5 from file: 16)**

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05627431 Supplier Number: 50053383 (USE FORMAT 7 FOR FULLTEXT)

**AIMS Lab Releases Latest Picture Grabber**

June 1, 1998

Word Count: 596

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: \*AIMS Labs Inc.

EVENT NAMES: \*336 (Product introduction)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*3861158 (Video-Film Recorders)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 333315 (Photographic and Photocopying Equipment  
Manufacturing)

SPECIAL FEATURES: COMPANY

**1/8/6 (Item 6 from file: 16)**

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05608737 Supplier Number: 48486641 (USE FORMAT 7 FOR FULLTEXT)

**Kideo Productions, Inc. Launches Internet Marketing Campaign With  
PictureMall , Leading Internet Marketer of Photo-Personalized  
Merchandise, and eToys, Premier Online Retailer of Quality Children's  
Toys.**

May 18, 1998

Word Count: 411

PUBLISHER NAME: Business Wire

COMPANY NAMES: \*Kideo Productions Inc.

EVENT NAMES: \*240 (Marketing procedures)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*7814100 (Television Program Production)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51211 (Motion Picture and Video Production)

TICKER SYMBOLS: KIDO

SPECIAL FEATURES: COMPANY

**1/8/7 (Item 7 from file: 16)**

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05607234 Supplier Number: 48484503 (USE FORMAT 7 FOR FULLTEXT)

**PictureMall .com's Digital Imaging Software Now Bundled With Casio's  
Entire Line of Digital Cameras.**

May 15, 1998

Word Count: 495

PUBLISHER NAME: Business Wire

COMPANY NAMES: Casio Inc.; **PictureMall .com Inc.**

EVENT NAMES: \*380 (Strategic alliances)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*3861137 (Computer Peripheral Cameras); 7372450 (Image  
Processing Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 333315 (Photographic and Photocopying Equipment  
Manufacturing); 51121 (Software Publishers)  
SPECIAL FEATURES: COMPANY

1/8/8 (Item 8 from file: 16)

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05519714 Supplier Number: 48366175 (USE FORMAT 7 FOR FULLTEXT)  
**CeBIT - Onset Technology Expands Voice Recognition Offerings 03/19/98**  
March 19, 1998  
Word Count: 375  
PUBLISHER NAME: Newsbytes News Network  
COMPANY NAMES: \*Onset Technology Inc.  
EVENT NAMES: \*336 (Product introduction)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*7372670 (Voice Communications Software & Utilities)  
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office  
Automation); TELC (Telecommunications)  
NAICS CODES: 51121 (Software Publishers)  
SPECIAL FEATURES: COMPANY

1/8/9 (Item 9 from file: 16)

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05495424 Supplier Number: 48327984 (USE FORMAT 7 FOR FULLTEXT)  
**ColorDesk Software Bundled with Onset Technology's ImageDock; Bundle  
creates comprehensive scanning solution with photo enhancement  
capabilities and direct access to PictureMall .**  
March 2, 1998  
Word Count: 841  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: \*ColorDesk; Onset Technology  
EVENT NAMES: \*380 (Strategic alliances)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*7372450 (Image Processing Software)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 51121 (Software Publishers)  
SPECIAL FEATURES: COMPANY

1/8/10 (Item 10 from file: 16)

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05443145 Supplier Number: 48252620 (USE FORMAT 7 FOR FULLTEXT)  
**Valentine's Day Shopping on the Internet; Unique, Personalized Gifts Just a  
Click Away.**  
Jan 28, 1998  
Word Count: 497  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: **PictureMall**  
EVENT NAMES: \*366 (Services introduction)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*4811524 (Teleshopping Services)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 514199 (All Other Information Services)  
SPECIAL FEATURES: COMPANY

1/8/11 (Item 11 from file: 16)

DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05181447 Supplier Number: 47906934 (USE FORMAT 7 FOR FULLTEXT)  
**ColorDesk Announces New Utilities; Paper, Frame and Copy Software Expands  
Product Line, Gives More Options To OEM and End Users.**  
August 13, 1997

Word Count: 766  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: \*ColorDesk Inc.  
EVENT NAMES: \*336 (Product introduction)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*4811500 (Specialized Telecommunication Services)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 51331 (Wired Telecommunications Carriers)  
SPECIAL FEATURES: COMPANY

**1/8/12 (Item 12 from file: 16)**  
DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

05157869 Supplier Number: 47872436 (USE FORMAT 7 FOR FULLTEXT)  
**ColorDesk Signs Japanese OEM Deal**  
July 31, 1997  
Word Count: 232  
PUBLISHER NAME: Israel "21" Publishers  
COMPANY NAMES: \*ColorDesk; Olympus  
EVENT NAMES: \*380 (Strategic alliances)  
GEOGRAPHIC NAMES: \*7ISRA (Israel); 9JAPA (Japan)  
PRODUCT NAMES: \*7372440 (Graphics Software); 3861137 (Computer Peripheral Cameras)  
INDUSTRY NAMES: BUSN (Any type of business); INTL (Business, International)  
NAICS CODES: 51121 (Software Publishers); 333315 (Photographic and Photocopying Equipment Manufacturing)  
SPECIAL FEATURES: COMPANY

**1/8/13 (Item 13 from file: 16)**  
DIALOG(R)File 16:(c) 2003 The Gale Group. All rts. reserv.

04711993 Supplier Number: 46937655 (USE FORMAT 7 FOR FULLTEXT)  
**ColorDesk Software Now Bundled with Casio's QV-100, QV-120, and QV-300 Digital Cameras.**  
Dec 2, 1996  
Word Count: 797  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: \*Casio Inc.; ColorDesk  
EVENT NAMES: \*380 (Strategic alliances)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*7372440 (Graphics Software)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 51121 (Software Publishers)  
SPECIAL FEATURES: COMPANY

**1/8/14 (Item 1 from file: 148)**  
DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

13796654 SUPPLIER NUMBER: 77876562 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**5th Avenue Channel Gets Into Shopping. (5th Avenue Channel Corp.) (Brief Article) (Company Profile)**  
Sept 3, 2001  
WORD COUNT: 428 LINE COUNT: 00037

COMPANY NAMES: 5th Avenue Channel Corp.--Management  
INDUSTRY CODES/NAMES: ARTS Arts and Entertainment; BUSN Any type of business  
DESCRIPTORS: Online services--Management; Cable television broadcasting industry--Services  
GEOGRAPHIC CODES/NAMES: 1USA United States  
PRODUCT/INDUSTRY NAMES: 4811524 (Teleshopping Services); 4834251 (Home Shopping via Cable Television)  
EVENT CODES/NAMES: 360 Services information  
SIC CODES: 4822 Telegraph & other communications; 4841 Cable and other

pay TV services  
NAICS CODES: 514199 All Other Information Services; 51321 Cable  
Networks  
TICKER SYMBOLS: FAVE  
FILE SEGMENT: TI File 148

**1/8/15 (Item 2 from file: 148)**  
DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

10635739 SUPPLIER NUMBER: 20798167 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**AIMS Lab Releases VideoHighway Xtreme 98**  
June 16, 1998  
WORD COUNT: 811 LINE COUNT: 00067

COMPANY NAMES: Aims Lab--Product introduction  
INDUSTRY CODES/NAMES: BUS Business, General; BUSN Any type of  
business  
DESCRIPTORS: Computer peripherals industry--Product introduction  
PRODUCT/INDUSTRY NAMES: 3573293 (Computer Graphics, Sound and Video  
Processors)  
SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified  
FILE SEGMENT: NW File 649

**1/8/16 (Item 3 from file: 148)**  
DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

10633831 SUPPLIER NUMBER: 20762889 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**AIMS Lab Releases Latest Picture Grabber**  
June 1, 1998  
WORD COUNT: 631 LINE COUNT: 00052

COMPANY NAMES: Aims Lab--Product introduction  
INDUSTRY CODES/NAMES: BUS Business, General; BUSN Any type of  
business  
DESCRIPTORS: Computer peripherals industry--Product introduction  
PRODUCT/INDUSTRY NAMES: 3861137 (Computer Peripheral Cameras)  
SIC CODES: 3861 Photographic equipment and supplies  
FILE SEGMENT: NW File 649

**1/8/17 (Item 4 from file: 148)**  
DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

10206946 SUPPLIER NUMBER: 20606018 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**PictureMall .com's Digital Imaging Software Now Bundled With Casio's  
Entire Line of Digital Cameras.**  
May 15, 1998  
WORD COUNT: 518 LINE COUNT: 00050

COMPANY NAMES: **PictureMall .com Inc.**--Contracts; Casio Inc.--Contracts  
INDUSTRY CODES/NAMES: BUS Business, General; BUSN Any type of  
business  
PRODUCT/INDUSTRY NAMES: 3662650 (Image Processing Equip); 4811520 (Online  
Services)  
SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified;  
4822 Telegraph & other communications  
FILE SEGMENT: NW File 649

**1/8/18 (Item 5 from file: 148)**  
DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

10167693 SUPPLIER NUMBER: 20297304 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Put your mug on a mug. ( PictureMall customizes items with snapshots via  
the Web) (Company Business and Marketing) (Brief Article)**  
March, 1998

WORD COUNT: 97 LINE COUNT: 00010

COMPANY NAMES: **PictureMall** --Services  
INDUSTRY CODES/NAMES: BUS Business, General; CMPT Computers and  
Office Automation  
DESCRIPTORS: World Wide Web--Services; Novelties--Services  
PRODUCT/INDUSTRY NAMES: 4811500 (Specialized Telecommunication Services)  
SIC CODES: 4822 Telegraph & other communications  
FILE SEGMENT: CD File 275

**1/8/19 (Item 6 from file: 148)**

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

10104581 SUPPLIER NUMBER: 20467982 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Graphic Arts: Microtek to ship 36-bit flatbed for less than \$200. (Microtek  
Lab ScanMaker X6) (Brief Article) (Product Announcement)**

April 6, 1998

WORD COUNT: 304 LINE COUNT: 00026

COMPANY NAMES: Microtek Lab Inc.--Product introduction  
INDUSTRY CODES/NAMES: BUSN Any type of business; CMPT Computers and  
Office Automation  
DESCRIPTORS: Scanning devices--Product introduction; Computer peripherals  
industry--Product introduction  
PRODUCT/INDUSTRY NAMES: 3573242 (Image Scanners)  
SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified  
TRADE NAMES: Microtek Lab ScanMaker X6 (Flatbed color scanner)--Product  
introduction  
FILE SEGMENT: CD File 275

**1/8/20 (Item 7 from file: 148)**

DIALOG(R)File 148:(c)2003 The Gale Group. All rts. reserv.

09122343 SUPPLIER NUMBER: 18896540 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**ColorDesk Software Now Bundled with Casio's QV-100, QV-120, and QV-300  
Digital Cameras.**

Dec 2, 1996

WORD COUNT: 859 LINE COUNT: 00075

COMPANY NAMES: ColorDesk Inc.--Contracts; Casio Inc.--Contracts  
INDUSTRY CODES/NAMES: BUS Business, General; BUSN Any type of  
business  
DESCRIPTORS: Computer software industry--Contracts; Computer graphics  
equipment industry--Contracts  
PRODUCT/INDUSTRY NAMES: 7372440 (Graphics Software Pkgs (Micro)); 3573259  
(Computer Optical Eqp NEC); 3861137 (Computer Peripheral Cameras)  
SIC CODES: 7372 Prepackaged software; 3577 Computer peripheral  
equipment, not elsewhere classified; 3861 Photographic equipment and  
supplies  
FILE SEGMENT: NW File 649

**1/8/21 (Item 1 from file: 621)**

DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01680803 Supplier Number: 50191579 (USE FORMAT 7 FOR FULLTEXT)  
**PictureMall Taps Internet Veteran Sandy Goldman as President & CEO and  
Changes Name to pix.com**

July 22, 1998

Word Count: 595

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: **PictureMall** .com; pix.com Inc.

EVENT NAMES: \*540 (Executive changes & profiles); 110 (Organizational  
nomenclature)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811529 (Online Services NEC)



INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 514191 (On-Line Information Services)

**1/8/22 (Item 2 from file: 621)**

DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01663203 Supplier Number: 50086849 (USE FORMAT 7 FOR FULLTEXT)  
**CalComp, PictureMall .com Announce Strategic Marketing Partnership;  
Creation Station Users Can Link Directly to PictureMall .com and Receive  
Special Pricing on Products.**

June 16, 1998

Word Count: 407

PUBLISHER NAME: Business Wire

COMPANY NAMES: CalComp Technology Inc.; **PictureMall .com**

EVENT NAMES: \*380 (Strategic alliances)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*3573293 (Computer Graphics, Sound and Video Processors);  
4811529 (Online Services NEC)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 334119 (Other Computer Peripheral Equipment Manufacturing);  
514191 (On-Line Information Services)

**1/8/23 (Item 3 from file: 621)**

DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01659949 Supplier Number: 50053383 (USE FORMAT 7 FOR FULLTEXT)  
**AIMS Lab Releases Latest Picture Grabber**

June 1, 1998

Word Count: 596

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: \*AIMS Labs Inc.

EVENT NAMES: \*336 (Product introduction)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*3861158 (Video-Film Recorders)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 333315 (Photographic and Photocopying Equipment  
Manufacturing)

**1/8/24 (Item 4 from file: 621)**

DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01654689 Supplier Number: 48486641 (USE FORMAT 7 FOR FULLTEXT)  
**Kideo Productions, Inc. Launches Internet Marketing Campaign With  
PictureMall , Leading Internet Marketer of Photo-Personalized  
Merchandise, and eToys, Premier Online Retailer of Quality Children's  
Toys.**

May 18, 1998

Word Count: 411

PUBLISHER NAME: Business Wire

COMPANY NAMES: \*Kideo Productions Inc.

EVENT NAMES: \*240 (Marketing procedures)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*7814100 (Television Program Production)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51211 (Motion Picture and Video Production)  
TICKER SYMBOLS: KIDO

**1/8/25 (Item 5 from file: 621)**

DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01654049 Supplier Number: 48484503 (USE FORMAT 7 FOR FULLTEXT)  
**PictureMall .com's Digital Imaging Software Now Bundled With Casio's  
Entire Line of Digital Cameras.**

May 15, 1998

Word Count: 495  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: Casio Inc.; **PictureMall** .com Inc.  
EVENT NAMES: \*380 (Strategic alliances)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*3861137 (Computer Peripheral Cameras); 7372450 (Image Processing Software)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 333315 (Photographic and Photocopying Equipment Manufacturing); 51121 (Software Publishers)

**1/8/26 (Item 6 from file: 621)**  
DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01622541 Supplier Number: 48360599 (USE FORMAT 7 FOR FULLTEXT)  
**Onset Technology, Inc. Broadens and Improves OEM Product Offerings**  
March 16, 1998

Word Count: 615  
PUBLISHER NAME: PR Newswire Association, Inc.  
COMPANY NAMES: \*Onset Technology Inc.  
EVENT NAMES: \*336 (Product introduction)  
GEOGRAPHIC NAMES: \*4EUGE (Germany)  
PRODUCT NAMES: \*7372450 (Image Processing Software)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 51121 (Software Publishers)

**1/8/27 (Item 7 from file: 621)**  
DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01615037 Supplier Number: 48327984 (USE FORMAT 7 FOR FULLTEXT)  
**ColorDesk Software Bundled with Onset Technology's ImageDock; Bundle creates comprehensive scanning solution with photo enhancement capabilities and direct access to PictureMall .**

March 2, 1998  
Word Count: 841  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: \*ColorDesk; Onset Technology  
EVENT NAMES: \*380 (Strategic alliances)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*7372450 (Image Processing Software)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 51121 (Software Publishers)

**1/8/28 (Item 8 from file: 621)**  
DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01602153 Supplier Number: 48252620 (USE FORMAT 7 FOR FULLTEXT)  
**Valentine's Day Shopping on the Internet; Unique, Personalized Gifts Just a Click Away.**

Jan 28, 1998  
Word Count: 497  
PUBLISHER NAME: Business Wire  
COMPANY NAMES: **PictureMall**  
EVENT NAMES: \*366 (Services introduction)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*4811524 (Teleshopping Services)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
NAICS CODES: 514199 (All Other Information Services)

**1/8/29 (Item 9 from file: 621)**  
DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01560157 Supplier Number: 47906934 (USE FORMAT 7 FOR FULLTEXT)  
**ColorDesk Announces New Utilities; Paper, Frame and Copy Software Expands**

**Product Line, Gives More Options To OEM and End Users.**

August 13, 1997

Word Count: 766

PUBLISHER NAME: Business Wire

COMPANY NAMES: \*ColorDesk Inc.

EVENT NAMES: \*336 (Product introduction)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811500 (Specialized Telecommunication Services)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51331 (Wired Telecommunications Carriers)

**1/8/30 (Item 10 from file: 621)**

DIALOG(R)File 621:(c) 2003 The Gale Group. All rts. reserv.

01459844 Supplier Number: 46937655 (USE FORMAT 7 FOR FULLTEXT)

**ColorDesk Software Now Bundled with Casio's QV-100, QV-120, and QV-300**

**Digital Cameras.**

Dec 2, 1996

Word Count: 797

PUBLISHER NAME: Business Wire

COMPANY NAMES: \*Casio Inc.; ColorDesk

EVENT NAMES: \*380 (Strategic alliances)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

**1/8/31 (Item 1 from file: 275)**

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02158230 SUPPLIER NUMBER: 20467982 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Graphic Arts: Microtek to ship 36-bit flatbed for less than \$200. (Microtek Lab ScanMaker X6) (Brief Article) (Product Announcement)**

April 6, 1998

WORD COUNT: 304 LINE COUNT: 00026

COMPANY NAMES: Microtek Lab Inc.--Product introduction

DESCRIPTORS: Flatbed Color Scanner; Hardware Product Introduction

PRODUCT/INDUSTRY NAMES: 3573242 (Image Scanners)

SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified

TRADE NAMES: Microtek Lab ScanMaker X6 (Flatbed color scanner)--Product introduction

FILE SEGMENT: CD File 275

**1/8/32 (Item 2 from file: 275)**

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02142084 SUPPLIER NUMBER: 20297304

**Put your mug on a mug. ( PictureMall customizes items with snapshots via the Web) (Company Business and Marketing) (Brief Article)**

March, 1998

COMPANY NAMES: PictureMall --Services

DESCRIPTORS: Company Web Site/Web Page; Company Service Introduction

PRODUCT/INDUSTRY NAMES: 4811500 (Specialized Telecommunication Services)

SIC CODES: 4822 Telegraph & other communications

FILE SEGMENT: CD File 275

**1/8/33 (Item 1 from file: 47)**

DIALOG(R)File 47:(c) 2003 The Gale group. All rts. reserv.

05099748 SUPPLIER NUMBER: 20297304 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Put your mug on a mug. ( PictureMall customizes items with snapshots via the Web) (Company Business and Marketing) (Brief Article)**

March, 1998

WORD COUNT: 99 LINE COUNT: 00010

COMPANY NAMES: ~~PictureMall~~ --Services  
DESCRIPTORS: World Wide Web--Services; Novelties--Services  
PRODUCT/INDUSTRY NAMES: 4811500 (Specialized Telecommunication Services)  
SIC CODES: 4822 Telegraph & other communications  
FILE SEGMENT: CD File 275

**1/8/34 (Item 1 from file: 9)**

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

3229728 Supplier Number: 03229728 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**5th Avenue Channel Gets Into Shopping**

September 03, 2001

WORD COUNT: 389

COMPANY NAMES: 5TH AVENUE CHANNEL CORP; PAXSON COMMUNICATIONS CORP  
INDUSTRY NAMES: Broadcasting; Entertainment; Information industry  
PRODUCT NAMES: Cable television (CATV) networks and channels (484014)  
CONCEPT TERMS: All company; All intellectual property; All product and service information; Corporate strategy; Distribution license; Product introduction  
GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

**1/8/35 (Item 2 from file: 9)**

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

2170860 Supplier Number: 02170860 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**PictureMall .com providing DI software to Casio**

June 1998

WORD COUNT: 57

COMPANY NAMES: CASIO COMPUTER CO LTD; **PICTUREMALL** COM  
PRODUCT NAMES: Cameras, still and accessories (386007)  
CONCEPT TERMS: All company; All product and service information; Joint venture; Product introduction  
GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

**1/8/36 (Item 3 from file: 9)**

DIALOG(R)File 9:(c) 2003 Resp. DB Svcs. All rts. reserv.

2094969 Supplier Number: 02094969 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**CeBIT - Onset Technology Expands Voice Recognition Offerings**

March 19, 1998

WORD COUNT: 369

COMPANY NAMES: ONSET TECHNOLOGY  
INDUSTRY NAMES: Network hardware and software; Software  
PRODUCT NAMES: Communications software packages, except networking (737251)  
CONCEPT TERMS: All product and service information; Product introduction  
GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

**1/8/37 (Item 1 from file: 810)**

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0866986 BW0193

**CALCOMP TECH INC 3: CalComp, PictureMall .com Announce Strategic Marketing Partnership; Creation Station Users Can Link Directly to PictureMall .com and Receive Special Pricing on Products**

June 16, 1998

Byline: Business Editors and High-Tech Writers  
Word Count: 418

1/8/38 (Item 2 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0866905 BW1220

**CALCOMP TECH INC 1: CalComp Announces Creation Station, a Comprehensive  
Computer Peripheral Designed to Enhance Home and School Creativity  
Projects**

June 16, 1998

Byline: Business Editors and High-Tech Writers  
Word Count: 528

1/8/39 (Item 3 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0853790 BW1596

**Business Wire Recap**

May 18, 1998

Byline: Editors  
Word Count: 3421

1/8/40 (Item 4 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0853488 BW1393

**Business Wire Recap**

May 18, 1998

Byline: EDITORS  
Word Count: 1201

1/8/41 (Item 5 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0853373 BW1312

**KIDEO PRODUCTIONS: Kideo Productions, Inc. Launches Internet Marketing  
Campaign With PictureMall , Leading Internet Marketer of  
Photo-Personalized Merchandise, and eToys, Premier Online Retailer of  
Quality Children's Toys**

May 18, 1998

Byline: Business/Technology Editors  
Word Count: 431

1/8/42 (Item 6 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0852873 BW0262

**Business Wire Recap**

May 15, 1998

Byline: EDITORS  
Word Count: 382

**1/8/43 (Item 7 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.  
0852869 BW0259

**PICTUREMALL COM: PictureMall .com's Digital Imaging Software Now Bundled  
With Casio's Entire Line of Digital Cameras**

May 15, 1998

Byline: Business Editors/Computer Writers  
Word Count: 509

**1/8/44 (Item 8 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.  
0828305 BW1223

**Business Wire Recap**

March 31, 1998

Byline: EDITORS  
Word Count: 3415

**1/8/45 (Item 9 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.  
0828210 BW0061

**PICTUREMALL .COM: Just In Time for Opening Day -- PictureMall .com  
Introduces Photo-Personalized Baseball Trading Cards For Your Future  
Big Leaguer!**

March 31, 1998

Byline: Business/News/Sports Editors  
Word Count: 362

**1/8/46 (Item 10 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.  
0815827 BW0371

**Business Wire Recap**

March 02, 1998

Byline: EDITORS  
Word Count: 688

**1/8/47 (Item 11 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.  
0815767 BW0339

**COLORDESK: ColorDesk Software Bundled with Onset Technology's ImageDock;**

**Bundle creates comprehensive scanning solution with photo enhancement capabilities and direct access to PictureMall**

March 02, 1998

Byline: Business Editors/Computer Technology Writers  
Word Count: 855

**1/8/48 (Item 12 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0808499 BW0192

**Business Wire Recap**

February 12, 1998

Byline: EDITORS  
Word Count: 557

**1/8/49 (Item 13 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0808406 BW0141

**COLORDESK 2: PictureMall and PhotoNet Turn the Internet into Your Total Photo Center**

February 12, 1998

Byline: Business Editors  
Word Count: 655

**1/8/50 (Item 14 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0808405 BW0139

**PICTUREMALL .COM ISR: PictureMall .com and ISR Group Announce Alliance**

February 12, 1998

Byline: Business Editors/High Tech Writers  
Word Count: 621

**1/8/51 (Item 15 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0802198 BW0332

**Business Wire Recap**

January 29, 1998

Byline: Editors  
Word Count: 3413

**1/8/52 (Item 16 from file: 810)**  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0801537 BW0397

**Business Wire Recap**

January 28, 1998

Byline: EDITORS  
Word Count: 272

1/8/53 (Item 17 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0801519 BW0375

PICTUREMALL .COM: Valentine's Day Shopping on the Internet; Unique,  
Personalized Gifts Just a Click Away

January 28, 1998

Byline: Business Editors/Computer and Retail Writers  
Word Count: 511

1/8/54 (Item 18 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0778192 BW0131

WELL ENGAGED: New Customers Sign to Implement Web-based Discussions through  
Well Engaged

November 25, 1997

Byline: Business Editors & Computer Writers  
Word Count: 279

1/8/55 (Item 19 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0770562 BW0090

COLORDESK: New Internet-Commerce Site Makes Your Digital Pictures, Photos  
and Artwork Come to Life

November 10, 1997

Byline: Business Editors/Technology Writers  
Word Count: 663

1/8/56 (Item 20 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0734801 BW1256

COLORDESK: ColorDesk Announces New Utilities; Paper, Frame and Copy  
Software Expands Product Line, Gives More Options To OEM and End Users

August 13, 1997

Byline: Business Editors and High-Tech Writers  
Word Count: 757

1/8/57 (Item 21 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0650131 BW1153



**COLORDESK: ColorDesk Software Now Bundled with Casio's QV-100, QV-120, and QV-300 Digital Cameras**

December 02, 1996

Byline: Business Editors/Computer Writers  
Word Count: 784

**1/8/58 (Item 1 from file: 813)**  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

1312417 LASUMM  
**PR Newswire California Summary, Wednesday July 22, up to 9:30 A.M. PT**

DATE: July 22, 1998  
WORD COUNT: 2,157

**1/8/59 (Item 2 from file: 813)**  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

1312127 SFW012  
**PictureMall Taps Internet Veteran Sandy Goldman as President & CEO and Changes Name to pix.com**

DATE: July 22, 1998  
WORD COUNT: 559

COMPANY NAME: PIX.COM, INC.; **PICTUREMALL**  
PRODUCT: INTERNET, MULTIMEDIA, ONLINE (MLM)  
DESCRIPTORS: PERSONNEL ANNOUNCEMENTS (PER)  
STATE: CALIFORNIA (CA)  
SECTION HEADING: BUSINESS; TECHNOLOGY

**1/8/60 (Item 3 from file: 813)**  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

1293201 CGTU026  
**AIMS Lab Releases VideoHighway Xtreme 98**

DATE: June 16, 1998  
WORD COUNT: 733

COMPANY NAME: AIMS LAB  
PRODUCT: COMPUTER, ELECTRONICS (CPR); INTERNET, MULTIMEDIA,  
ONLINE (MLM)  
STATE: CALIFORNIA (CA)  
SECTION HEADING: BUSINESS

**1/8/61 (Item 4 from file: 813)**  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

1284307 CGM001  
**AIMS Lab Releases Latest Picture Grabber**

DATE: June 1, 1998  
WORD COUNT: 560

COMPANY NAME: AIMS LAB  
PRODUCT: COMPUTER, ELECTRONICS (CPR)  
DESCRIPTORS: NEW PRODUCTS & SERVICES (PDT)  
STATE: CALIFORNIA (CA)  
SECTION HEADING: BUSINESS; TECHNOLOGY

1/8/62 (Item 5 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

1243249 NYM057  
**Onset Technology, Inc. Broadens and Improves OEM Product Offerings**

DATE: March 16, 1998  
WORD COUNT: 584

COMPANY NAME: ONSET TECHNOLOGY, INC.; INFO PERIPHERALS; **PICTUREMALL**  
.COM, INC.  
PRODUCT: COMPUTER, ELECTRONICS (CPR)  
DESCRIPTORS: NEW PRODUCTS & SERVICES (PDT)  
STATE: CALIFORNIA (CA)  
SECTION HEADING: BUSINESS; TECHNOLOGY

1/8/63 (Item 1 from file: 20)  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

18319975 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**5th Avenue Channel Corp. Appoints Veteran Media Executive, Sandy Goldman,  
as New President & CEO**  
August 13, 2001  
WORD COUNT: 526

COMPANY NAMES: 5th Avenue Channel Corp  
DESCRIPTORS: Board Changes; Human Resources & Employment; Company News;  
Appointments; General News  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
PROVINCE/STATE: Florida

1/8/64 (Item 2 from file: 20)  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

02287020  
**PR Newswire California Summary, Wednesday July 22, up to 9:30 A.M. PT**  
July 22, 1998  
WORD COUNT: 1442

1/8/65 (Item 3 from file: 20)  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

02282399 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**PictureMall Taps Internet Veteran Sandy Goldman as President & CEO and  
Changes Name to pix.com**  
July 22, 1998  
WORD COUNT: 548

SIC CODES/DESCRIPTIONS: 6200 ( Security & Commodity Brokers)

24 1/8/66 (Item 4 from file: 20)  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

01943255 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**CalComp, PictureMall .com Announce Strategic Marketing Partnership;  
Creation Station Users Can Link Directly to PictureMall .com and  
Receive Special Pricing on Products**  
June 16, 1998  
WORD COUNT: 392

COMPANY NAMES: Calcomp Technology Inc  
DESCRIPTORS: New Products & Services  
COUNTRY NAMES/CODES: United States of America (US)

REGIONS: North America  
PROVINCE/STATE: Connecticut  
SIC CODES/DESCRIPTIONS: 3577 ( Computer Peripheral Equipment); 3570 ( Computer & Office Equipment)

1/8/67 (Item 5 from file: 20)  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

01940202 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**CalComp Announces Creation Station, a Comprehensive Computer Peripheral  
Designed to Enhance Home and School Creativity Projects**  
June 16, 1998  
WORD COUNT: 500

COMPANY NAMES: Calcomp Technology Inc  
DESCRIPTORS: New Products & Services  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: North America  
PROVINCE/STATE: Connecticut  
SIC CODES/DESCRIPTIONS: 3577 ( Computer Peripheral Equipment); 3570 ( Computer & Office Equipment)

1/8/68 (Item 6 from file: 20)  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

01798098 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**AIMS Lab Releases Latest Picture Grabber**  
June 01, 1998  
WORD COUNT: 537

DESCRIPTORS: New Products & Services

1/8/69 (Item 7 from file: 20)  
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01719783 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**PictureMall .com's Digital Imaging Software Now Bundled With Casio's  
Entire Line of Digital Cameras**  
May 15, 1998  
WORD COUNT: 483

1/8/70 (Item 8 from file: 20)  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

01641005 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**PictureMall .com's Digital Imaging Software Now Bundled With Casio's  
Entire Line of Digital Cameras**  
May 15, 1998  
WORD COUNT: 483

1/8/71 (Item 9 from file: 20)  
DIALOG(R)File 20:(c) 2003 The Dialog Corp. All rts. reserv.

01305816 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Just In Time for Opening Day -- PictureMall .com Introduces  
Photo-Personalized Baseball Trading Cards For Your Future Big Leaguer!**  
March 31, 1998  
WORD COUNT: 304

DESCRIPTORS: New Products & Services; Sports

1/8/72 (Item 1 from file: 636)

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

03887008 Supplier Number: 48495934 (USE FORMAT 7 FOR FULLTEXT)

**THIS WEEK IN MULTIMEDIA DEALS**

May 25, 1998

Word Count: 783

PUBLISHER NAME: Phillips Business Information, Inc.

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

**1/8/73 (Item 2 from file: 636)**

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

03847703 Supplier Number: 48366175 (USE FORMAT 7 FOR FULLTEXT)

**CeBIT - Onset Technology Expands Voice Recognition Offerings 03/19/98**

March 19, 1998

Word Count: 375

PUBLISHER NAME: Newsbytes News Network

COMPANY NAMES: \*Onset Technology Inc.

EVENT NAMES: \*336 (Product introduction)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*7372670 (Voice Communications Software & Utilities)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

NAICS CODES: 51121 (Software Publishers)

**1/8/74 (Item 3 from file: 636)**

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

03655171 Supplier Number: 47872436 (USE FORMAT 7 FOR FULLTEXT)

**ColorDesk Signs Japanese OEM Deal**

July 31, 1997

Word Count: 232

PUBLISHER NAME: Israel "21" Publishers

COMPANY NAMES: \*ColorDesk; Olympus

EVENT NAMES: \*380 (Strategic alliances)

GEOGRAPHIC NAMES: \*7ISR (Israel); 9JAPA (Japan)

PRODUCT NAMES: \*7372440 (Graphics Software); 3861137 (Computer Peripheral Cameras)

INDUSTRY NAMES: BUSN (Any type of business); INTL (Business, International)

NAICS CODES: 51121 (Software Publishers); 333315 (Photographic and Photocopying Equipment Manufacturing)

**1/8/75 (Item 4 from file: 636)**

DIALOG(R)File 636:(c) 2003 The Gale Group. All rts. reserv.

03373475 Supplier Number: 46938024 (USE FORMAT 7 FOR FULLTEXT)

**COLORDESK: ColorDesk Software now bundled with Casio's QV-100, QV-120, and QV-300 digital cameras**

Dec 2, 1996

Word Count: 838

PUBLISHER NAME: M2 Communications

INDUSTRY NAMES: BUSN (Any type of business); INTL (Business, International)

**1/8/76 (Item 1 from file: 635)**

DIALOG(R)File 635:(c) 2003 ProQuest Info&Learning. All rts. reserv.

0876752 98-37244

**MIXED BAG ONLINE RETAILING HOLDS MORE PROMISE THAN PROFIT AS HOLIDAYS APPROACH**

PUBL DATE: 971127

WORD COUNT: 1,206

DATELINE: Pittsburgh, PA, US, Middle Atlantic

CLASSIFICATION CODES: 8302 (Software and computer services); 8390  
(Retailing industry)

DESCRIPTORS: Electronic commerce; Retailing industry; Seasonal markets;  
Christmas; Business conditions; Retail sales

**1/8/77 (Item 1 from file: 570)**

DIALOG(R)File 570:(c) 2003 The Gale Group. All rts. reserv.

02126947 Supplier Number: 77876562 (USE FORMAT 7 FOR FULLTEXT)  
**5th Avenue Channel Gets Into Shopping. (5th Avenue Channel Corp.) (Brief  
Article) (Company Profile)**

Sept 3, 2001

Word Count: 428

PUBLISHER NAME: Cahnners Business Information

COMPANY NAMES: \*5th Avenue Channel Corp.

EVENT NAMES: \*360 (Services information)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*4811524 (Teleshopping Services); 4834251 (Home  
Shopping via Cable Television)

INDUSTRY NAMES: ARTS (Arts and Entertainment); BUSN (Any type of  
business)

SIC CODES: 4822 (Telegraph & other communications); 4841 (Cable and  
other pay TV services)

NAICS CODES: 514199 (All Other Information Services); 51321 (Cable  
Networks)

TICKER SYMBOLS: FAVE

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 57 New Products/Services

**1/8/78 (Item 1 from file: 498)**

DIALOG(R)File 498:(c) 2003 Detroit Free Press Inc. All rts. reserv.

09540067

**HOP ON THE WEB TO FIND THE PERFECT VALENTINE**

Monday, February 9, 1998

Word Count: 540

DESCRIPTORS: WEB; URL; VALENTINE; {ENHANCER} turkvl

**1/8/79 (Item 1 from file: 256)**

00107585 DOCUMENT TYPE: Review

PRODUCT NAMES: Kodak Picture Network (688827); PictraNet (688835);  
PhotoNet (688843)

TITLE: Snap Shops Online

Jan 1998

REVISION DATE: 20000730

**1/8/80 (Item 1 from file: 610)**

DIALOG(R)File 610:(c) 2003 Business Wire. All rts. reserv.

00571486 20010813225B2254 (USE FORMAT 7 FOR FULLTEXT)

**5th Avenue Channel Corp. Appoints Veteran Media Executive, Sandy Goldman,  
as New President & CEO**

Monday, August 13, 2001 16:15 EDT

WORD COUNT: 526

COMPANY NAMES: 5th avenue channel corp.; COMPANY; SKYMALL INC

GEOGRAPHIC NAMES: AMERICAS; FLORIDA; NORTH AMERICA; USA

INDUSTRY NAMES: BROADCASTING; CABLE SERVICE PROVIDERS; COMMUNICATIONS  
TECHNOLOGIES; COMPANY PROFILES; COMPUTER SOFTWARE; COMPUTERS; CORPORATE;

FINANCIAL SERVICES; INTERNET; INVESTMENT; MANAGEMENT CHANGES; MEDIA  
INDUSTRIES; PERSONAL PROFILES; SATELLITE TV; STOCKS AND SHARES; STRATEGY  
AND PLANNING  
EVENT NAMES: COMPANY PROFILES; CORPORATE GROUPS AND OWNERSHIP; GOVERNMENT;  
MERGERS AND ACQUISITIONS; PERSONAL PROFILES; STOCKS AND SHARES; STRATEGY  
AND PLANNING; TECHNOLOGY DEVELOPMENT

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  - ☒ 2. Accrue software; *Janice Maloney*; **Fortune**, New York; Jul 7, 1997; Vol. 136, Iss. 1; pg. 102, 2 pgs
  - ☐ 3. No longer 'banker's hours'; *Alison F Orenstein*; **Bank Systems & Technology**, New York; Apr 1997; Vol. 34, Iss. 4; pg. 30, 5 pgs
  - ☐ 4. Time is money: Save one, earn the other; *Anonymous*; **Information Today**, Medford; Oct 1996; Vol. 13, Iss. 9; pg. 8, 2 pgs

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